THTR30042 Hashtag Cyberstar

Credit Points:	12.5
Level:	3 (Undergraduate)
Dates & Locations:	2016, Southbank This subject commences in the following study period/s: February, Southbank - Taught on campus. July, Southbank - Taught on campus.
Time Commitment:	Contact Hours: 36 hours (6 x 6hr seminars - intensive delivery) Total Time Commitment: 170 hours
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	Students should come to the subject with some completed creative work that they would like to include in their online portfolio. Basic computer skills required: students should possess some experience using a computer to move files around with the mouse, edit word documents to include images and formatted text, and manipulate images in a basic way that is roughly equivalent to sending photographs through the internet.

Non Allowed Subjects:

Subject	Study Period Commencement:	Credit Points:
THTR30040 Hashtag Cyberstardom	Semester 2	12.5

Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Mr Mark Postlethwaite
Contact:	Max Piantoni **max.piantoni@unimelb.edu.au (mailto:max.piantoni@unimelb.edu.au)**
Subject Overview:	#Cyberstar is the subject that guides the student to create, host, and promote the student's artistic practice online. In #Cyberstar the student aims to build a complete online portfolio. The subject covers contemporary web design techniques, engages with design to build context around the work, covers methods for integrating social media into online portfolios, and explores techniques for preparing and presenting physical or performative work in an online environment. By the end of the intensive the student should have a complete, live, online portfolio and the skills to begin their web presence. This subject has a quota of 24. Selection is based on the order in which students enrol in the subject.
Learning Outcomes:	**Planning Your Personal Online Portfolio.** On completion students should have demonstrated the ability to conceptualise and plan the structure and content of an online portfolio website, with an aim towards building meaningful context around their work and a consistent visual identity for their online portfolio website. The

plan should demonstrate how the website will best suit the creative practice of the student, and integrate social media for promotional purposes.

Building Your Personal Online Portfolio.
On completion students should have demonstrated the ability to build a complete online portfolio, from conceptualisation, through design, to a finished live website. Students should demonstrate a completed portfolio that builds context around their work and showcases their creative projects, biography, current projects and events. The online portfolios should feature integration with social media for promotional purposes.

Assessment:	Participation, ongoing throughout the teaching period (10%) Portfolio Plan, Preparation and Sitemap Design (equivalent word length 1500) - a collection of documents that demonstrate the student's plans for the structure and content of their online portfolio, this could take the form of a sitemap, annotated sketches or wireframe mock-ups; due at conclusion of intensive (40%) Completed Online Digital Portfolio (equivalent word length 2000) - the completed online portfolio website, the website will feature at least 5 pages including a biography, multiple pages of work, functioning navigation and social media integration; due three weeks after the conclusion of the intensive (50%)
Prescribed Texts:	Equipment Required: USB hard drive, with at least 16gb of storage.
Breadth Options:	This subject potentially can be taken as a breadth subject component for the following courses: # **Bachelor of Arts (https://handbook.unimelb.edu.au/view/2016/B-ARTS)** # **Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2016/B-BMED)** # **Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2016/B-COM)** # **Bachelor of Environments (https://handbook.unimelb.edu.au/view/2016/B-ENVS)** # **Bachelor of Science (https://handbook.unimelb.edu.au/view/2016/B-SCI)** You should visit **learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html)** and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On completion of this subject students should possess: # Experience in the planning and preproduction of an online portfolio. # Competency in basic web design concepts and skills. # Experience in preparing and hosting digital media for the web. # Experience building a complete online portfolio. # An understanding of methods for integrating social media into an online portfolio.
Related Course(s):	Bachelor of Fine Arts (Animation) Bachelor of Fine Arts (Dance)