

## THTR30040 Hashtag Cyberstardom

<b>Credit Points:</b>	12.5						
<b>Level:</b>	3 (Undergraduate)						
<b>Dates &amp; Locations:</b>	This subject is not offered in 2016.						
<b>Time Commitment:</b>	Contact Hours: 36 hours (1hr lecture and 2hr tutorial x 12 weeks) Total Time Commitment: 170 hours						
<b>Prerequisites:</b>	None						
<b>Corequisites:</b>	None						
<b>Recommended Background Knowledge:</b>	Students should come to the subject with some completed creative work that they would like to include in their online portfolio. Basic computer skills required: students should possess some experience using a computer to move files around with the mouse, edit word documents to include images and formatted text, and manipulate images in a basic way that is roughly equivalent to sending photographs through the internet.						
<b>Non Allowed Subjects:</b>	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>THTR30042 Hashtag Cyberstar</td> <td>Not offered 2016</td> <td>12.5</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	THTR30042 Hashtag Cyberstar	Not offered 2016	12.5
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THTR30042 Hashtag Cyberstar	Not offered 2016	12.5					
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>						
<b>Contact:</b>	<p>Max Piantoni max.piantoni@unimelb.edu.au</p>						
<b>Subject Overview:</b>	<p>#Cyberstardom is the subject that will assist the student to create, host, and promote their artistic practice online. In #Cyberstardom the subject will aim to build a complete online portfolio and create a short online 'audition'/promotional video. The subject will aim to cover contemporary web design techniques, engage with design to build context around the student's work, cover methods for integrating social media into online portfolios, and explore techniques for preparing and presenting physical or performative work in an online environment. Additionally, it will explore the production process for web videos from preproduction through production to publication on the student's online portfolio and social media. The video may take the form of an audition video, a documentary about personal artistic projects or practice, a performance video, a show reel, or another kind of video related to the student's artistic practice.</p> <p>This subject has a quota of 24.</p> <p>Selection is based on the order in which students enrol in the subject.</p>						
<b>Learning Outcomes:</b>	<p><b>Module 1. Building Your Personal Online Portfolio.</b> On completion students should have demonstrated the ability to build a complete online portfolio, from conceptualisation, through design, to a finished live website. Students should demonstrate a completed portfolio that builds context around their work and showcases their creative projects, biography, current projects and events. The online portfolios should feature integration with social media for promotional purposes.</p> <p><b>Module 2. #Cyberstardom – Communicating Your Work With Online Video.</b></p>						

	On completion students should have demonstrated an ability to create a short 'audition' video related to their personal artistic practice. Students will apply their personal branding to the video and host it on their online portfolio. The video may take the form of an audition video, a short documentary piece related to a personal artistic project, a performance video, a show reel, or another kind of video related to the student's personal artistic practice.
<b>Assessment:</b>	Participation, ongoing throughout teaching period (10%) Online Portfolio Preparation and Sitemap Design (equivalent word length 500) - a draft plan that demonstrates the student's intentions for the structure and content of their online portfolio, this could take the form of a sitemap, annotated sketches or wireframe mock-ups; due Week 4 (10%) Completed Online Digital Portfolio (equivalent word length 2000) - the completed online portfolio website, the website will feature at least 5 pages including a biography, multiple pages of work, functioning navigation and social media integration; due Week 7 (50%) Online Audition/Documentary Video (equivalent word length 1000) - the complete 2-5 minute web video hosted online and embedded on the student's online portfolio website and social media; due Week 12 (30%)
<b>Prescribed Texts:</b>	Equipment Required: USB hard drive, with at least 16gb of storage. A camera or smartphone capable of recording still images and videos, with at least 8gb of storage available for use in class.
<b>Breadth Options:</b>	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> <li># <b>Bachelor of Arts</b> (<a href="https://handbook.unimelb.edu.au/view/2016/B-ARTS">https://handbook.unimelb.edu.au/view/2016/B-ARTS</a>)</li> <li># <b>Bachelor of Biomedicine</b> (<a href="https://handbook.unimelb.edu.au/view/2016/B-BMED">https://handbook.unimelb.edu.au/view/2016/B-BMED</a>)</li> <li># <b>Bachelor of Commerce</b> (<a href="https://handbook.unimelb.edu.au/view/2016/B-COM">https://handbook.unimelb.edu.au/view/2016/B-COM</a>)</li> <li># <b>Bachelor of Environments</b> (<a href="https://handbook.unimelb.edu.au/view/2016/B-ENVS">https://handbook.unimelb.edu.au/view/2016/B-ENVS</a>)</li> <li># <b>Bachelor of Science</b> (<a href="https://handbook.unimelb.edu.au/view/2016/B-SCI">https://handbook.unimelb.edu.au/view/2016/B-SCI</a>)</li> </ul> <p>You should visit <a href="http://breadth.unimelb.edu.au/breadth/info/index.html">learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html)</a> and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On completion of this subject students should possess:</p> <ul style="list-style-type: none"> <li># Competency in basic web design concepts and skills.</li> <li># Experience in preparing and hosting digital media for the web.</li> <li># Experience building a complete online portfolio.</li> <li># An understanding of methods for integrating social media into an online portfolio.</li> <li># Intermediate video editing skills.</li> <li># Competency in creating short audition/documentary videos and hosting them online.</li> <li># Experience communicating and promoting a personal artistic practice online.</li> </ul>
<b>Related Course(s):</b>	Bachelor of Fine Arts (Animation) Bachelor of Fine Arts (Dance)