

POL90015 Business and Government

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2016.
Time Commitment:	Contact Hours: 24 contact hours: A 2-hour seminar per week for 12 weeks. Total Time Commitment: 170 hours
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	Politics and International Studies at Undergraduate level
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Professor Brian Galligan galligan@unimelb.edu.au
Subject Overview:	The respective roles and interactions between business and government are crucial for the political economy of a country. Because of its productive function, business enjoys a privileged position with government, while a major part of government is concerned with the monitoring and managing of business. The structure and role of both have been changing rapidly in recent times, as have the conceptual tools for understanding them. This subject critically reviews contemporary writing and developments and uses case examples to familiarise students with theoretical, normative and practical issues for both sides of this important relationship. On completion of the subject, students should have an understanding of the character and inter-relationship of business and government in contemporary society including: changing private and public sector boundaries, the re-configuration of the mixed economy, the neo-liberal paradigm and its critics, the impact on business of the socio-political environment, the role of interest groups in public policy, changing expectations of corporate governance, the role of business advocacy, government regulation of business, alternatives of self regulation and co-regulation, the effects of globalisation, and the growth of the transnational corporations.
Learning Outcomes:	On completion of this subject students should: <ul style="list-style-type: none"> # have an advanced understanding of the character of inter-relationship of business and government in contemporary society; # have developed skills in research and analysis in select topics in the field; # facility for applied research in contemporary issues in the field; # have detailed knowledge of the way business interacts with government and government manages business relations.
Assessment:	A review essay of 750 words (15%) due early in semester. A research paper of 3000 words (60%) due in the examination period. A group project equivalent to 1250 words (25%) due in the examination period. Hurdle requirement: Students must attend a minimum of 80% of classes in order to pass this subject. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	A subject reader will be available.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On completion of this subject students should: # be able to apply research skills and critical methods to a field of inquiry.
Related Course(s):	Master of Public Administration Master of Public Administration (Enhanced)
Related Majors/Minors/ Specialisations:	100 Point Master of Public Policy and Management 100 Point Master of Social Policy 150 Point Master of Public Policy and Management 150 Point Master of Social Policy 200 Point Master of Public Policy and Management 200 Point Master of Social Policy EMA 150 point program - full time over 1.5 years EMA 200 point program - full time over 1.5 years EMA 200 point program - full time over 2 years Governance, Policy and Communication Governance, Policy and Markets Graduate Certificate in Arts (Advanced) - Public Policy and Management Graduate Diploma in Arts (Advanced) - Public Policy and Management PC-ARTS Public Policy and Management PD-ARTS Public Policy and Management Tailored Specialisation Tailored Specialisation