

POL20026 Politics and the Media

Credit Points:	12.5
Level:	2 (Undergraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 30 contact hours per semester. 1 x two-hour lecture and 1 x one hour tutorial per week for 10 weeks. The lecture and tutorial programs are staggered and cover the 12 weeks of semester Total Time Commitment: Total of 170 hours
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	Politics and International Studies, Sociology or Media and Communications at Level 1
Non Allowed Subjects:	Students who have completed POLS20026 <i>Media, Politics and Society</i> are not permitted to enrol in this subject.
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Dr Andrea Carson
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Subject Overview:	This subject examines the role of the media in the contemporary politics of Australia and similar countries. Topics covered include theories of the media in democratic politics, how news is manufactured, the power of news media to set the public and political agenda, the impact of television and media on politics, and PR methods used by politicians and pressure groups to manage the media, and case-studies of how politics is represented.
Learning Outcomes:	On completion of this subject students should: <ul style="list-style-type: none"> # Critically compare competing theoretical frameworks for understanding the function of news media, particularly in democratic states, and the political, cultural and socio-economic contexts in which they operate; # Be able to assess the influence of different interests in media construction of news; # Be able to critically evaluate media representations of political and social relations; # Be familiar with theoretical and social scientific research approaches to the study of news media; # Be able to communicate effectively in oral and written formats.
Assessment:	Written assessment of 1000 words (25%) due during the first half of the semester. A critical review of 1000 words (25%) due mid-semester. A research essay of 2000 words (50%) due during the examination period. Hurdle requirement: Students must attend a minimum of 75% of tutorials in order to pass this subject. All pieces of written work must be submitted to pass this subject. Regular participation in tutorials is required. Note: Assessment submitted late without an approved extension will be penalised at 10% per working day. In-class tasks missed without approval will not be marked.

Prescribed Texts:	Readings will be provided online through the subject's LMS site prior to the commencement of semester.
Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2016/B-BMED) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2016/B-COM) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2016/B-ENVS) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2016/B-MUS) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2016/B-SCI) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2016/B-ENG) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Notes:	Available as a Breadth subject to non-Bachelor of Arts Students.
Related Majors/Minors/Specialisations:	<p>Graduate Certificate in Arts - Politics and International Studies Graduate Certificate in Arts - Sociology Graduate Diploma in Arts - Politics and International Studies Graduate Diploma in Arts - Sociology Political Science Major Politics and International Studies Sociology</p>
Related Breadth Track(s):	Politics and International Studies