MGMT90227 Entrepreneurial Organisation Foundations

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 36 hours Total Time Commitment: Total time commitment: 136 hours
Prerequisites:	Entry to the Master of Entrepreneurship and completion of:

Subject	Study Period Commencement:	Credit Points:
MGMT90222 Foundations of Entrepreneurship Practice	February	12.5
MGMT90223 Design Thinking	Semester 1	12.5
MGMT90224 Garage Project	Semester 1	12.5
MGMT90225 Creating a Successful Business Model	Semester 1	12.5
MGMT90226 Business Acumen for Entrepreneurs	Semester 1	12.5

Corequisites:

Subject	Study Period Commencement:	Credit Points:
MGMT90230 Creating Your Own Enterprise	Semester 2	25

Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Mr Martin Nally
Contact:	Email: **mnally@unimelb.edu.au (mailto:mnally@unimelb.edu.au)**
Subject Overview:	This subject focuses on design, structure, and processes for the enterprise both operationally and strategically. Aspects will include governance; legal and regulatory mechanisms, requirements for formation of a Private/Public Limited Company, Intellectual Property Protection, Patents, Trademarks and Copyrights. Phases in the life of the enterprise are pivotal as well as an understanding of the alignment of human resources, people and talent, leadership, culture and enterprise practices to match enterprise goals.
Learning Outcomes:	On successful completion of this subject, students should be able to: # Critically develop an enterprise plan and strategy for your entity

	# Evaluate alternative design options including virtual and other organisational forms # Have a sound knowledge of operational aspects of the enterprise (registration, as well as legal and regulatory requirements). # Demonstrate an understanding of the leadership and development of cultural aspects of the enterprise to best harness people and enterprise practices.
Assessment:	Group creating your own enterprise assignment and presentation –500 words per student equivalent (10%), 10 minutes presentation (10%) and peer collaboration assessment (5%). Due in Week 3 (25%) Two individual 1250 word case analyses. Due in Weeks 6 and 8 (40%) Group first year plan for enterprise – business report 1500 words per student equivalent (25%) and peer collaboration assessment (10%). Due in Week 12 (35%)
Prescribed Texts:	You will be advised of the prescribed texts by your lecturer
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	# High level of development of problem-solving skills through cases and experiential activities # Think critically, and organise knowledge, from consideration of the lecture material and readings # Moderate level of development of creative ways of solving unfamiliar problems, through case studies # Moderate level of development to learn to adopt new ideas, from participation in the lecture program # Moderate level of development of planning effective work schedules, to meet the regular deadlines for submission of assessable work # Moderate development of how to present an argument, by reflecting on those presented in the lecture series and readings
Related Course(s):	Master of Entrepreneurship