

## MGMT90141 Business Analysis & Decision Making

<b>Credit Points:</b>	12.5
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2016, Parkville This subject commences in the following study period/s: Summer Term, Parkville - Taught on campus. Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 3-hours of lectures/seminars per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance.
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; <p>&lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p> </p>
<b>Coordinator:</b>	Dr Masih Fadaki, Dr Paul Bergey, Dr William Ho
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<b>Subject Overview:</b>	This subject introduces students to the different types of information that business analysts and decision makers gather, and how that information is processed to make effective business decisions. A wide range of strategic and operational business problems and decisions will be considered, from fields such as financial management, marketing, human resource management, supply chain management and international business. The subject explores how organisations gather and generate multiple forms of information, and how this information is analysed and converted into useful knowledge via individual judgement and organisational learning processes. In applying empirical and analytical approaches to practical situations, students will develop insights into both the nature of the business problems as well as methods that are used for identifying and evaluating alternative solutions. The subject content will include conceptual foundations, practical tools, and case studies to discuss the costs, benefits and risks of the various analytical methods that will be introduced.
<b>Learning Outcomes:</b>	<p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> <li># Describe the knowledge and comprehension of different approaches to decision making;</li> <li># Analyse and evaluate the underlying assumptions and implications for practice of the different approaches;</li> <li># Apply different models to real and hypothetical situations.</li> </ul>

<b>Assessment:</b>	Summer Term: A 2-hour end of term examination (50%); 5000 word group assignment due Week 5 (45%); and 10 - 12 minute oral presentation associated with group assignment due Week 6 (5%). Semester 1 and 2: A 2-hour end of semester examination (50%); 2000 word group assignment due Week 5 (15% ); 4000 word group assignment due Week 11 (30%); and 10 – 12 minute oral presentation associated with group assignment due week 12 (5%).
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> <li># Problem solving skills and critical thinking skills through the discussion and written exercises, and the selection of reading material;</li> <li># Verbal and written communication skills through discussion and written exercises;</li> <li># Research skills through the preparation of the written exercises; and</li> <li># Analytical and problem solving skills through the frameworks and tools that will be learned.</li> </ul>
<b>Related Course(s):</b>	<p>Graduate Diploma in Veterinary Professional Leadership and Management  Master of Energy Systems  Master of Engineering Management  Master of Information Systems  Master of Information Systems  Master of Information Systems  Master of International Business  Master of International Business  Master of Management  Master of Management  Master of Management (Human Resources)  Master of Management (Human Resources)  Master of Management (Marketing)  Master of Management (Marketing)</p>
<b>Related Majors/Minors/ Specialisations:</b>	<p>150 Point Master of International Business  150 Point Master of Management  150 Point Master of Management (Human Resources)  150 Point Master of Management (Marketing)  MIS Professional Specialisation  MIS Research Specialisation</p>