

MGMT90133 Research Report

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| Credit Points: | 12.5 |
| Level: | 9 (Graduate/Postgraduate) |
| Dates & Locations: | 2016, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus. |
| Time Commitment: | Contact Hours: One hour per week supervision (year long) Total Time Commitment: A total of 24 contact hours (over the course of the year), plus 360 hours of self-directed study (over the course of the year) |
| Prerequisites: | Entry into Master of Commerce (Management), Master of Commerce (Marketing), or PhD with coursework (Management and Marketing). |
| Corequisites: | None |
| Recommended Background Knowledge: | None |
| Non Allowed Subjects: | None |
| Core Participation Requirements: | For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/ |
| Coordinator: | Assoc Prof Anish Nagpal, Dr Ben Neville |
| Contact: | Semester 1: anagpal@unimelb.edu.au (mailto:anagpal@unimelb.edu.au) Semester 2: banevi@unimelb.edu.au (mailto:banevi@unimelb.edu.au) |
| Subject Overview: | Students are required to undertake research into a topic of their choice, subject to approval by the program coordinator, under the supervision of a member of the Department of Management and Marketing. |
| Learning Outcomes: | On successful completion of this subject students will have submitted a research report that includes, inter alia: # A critical evaluation of the literature on a chosen topic; # A research question or questions that incorporate testable hypotheses or research propositions; and # Findings based on original research that deploys rigorous and appropriate research methods. |
| Assessment: | 12,000 word individual research report due at end of year (100%) |
| Prescribed Texts: | To be advised. |
| Breadth Options: | This subject is not available as a breadth subject. |
| Fees Information: | Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees |

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| Generic Skills: | On successful completion of this subject, students should have improved the following generic skills: <ul style="list-style-type: none"># High level of development;# Written communication;# Problem solving;# Application of theory to practice;# Interpretation and analysis;# Critical thinking;# Synthesis of data and other information;# Accessing data and other information from a range of sources;# Receptiveness to alternative ideas; and# Conducting research in an ethical manner. |
| Related Course(s): | Master of Commerce (Management) Master of Commerce (Marketing) |