

## MECM30008 Advanced Writing

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| <b>Credit Points:</b>                    | 12.5                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Level:</b>                            | 3 (Undergraduate)                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                          |
| <b>Dates &amp; Locations:</b>            | This subject is not offered in 2016.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Time Commitment:</b>                  | Contact Hours: A 1-hour lecture and a 2-hour tutorial per week Total Time Commitment: Total expected time commitment is 102-hours across the semester, including class time.                                                                                                                                                                                                                                                                                                                                                                                                                                                                               |
| <b>Prerequisites:</b>                    | Completion of either 100-105/100-205/670-302/MECM30010 Writing Journalism <b>OR</b> MECM20009 Introduction to Media Writing <b>or</b> 100-100/MECM10002 Professional Writing. This subject is only available to students enrolled in the BA (Media & Communications) degree prior to 2011.                                                                                                                                                                                                                                                                                                                                                                 |
| <b>Corequisites:</b>                     | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Recommended Background Knowledge:</b> | None                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                       |
| <b>Non Allowed Subjects:</b>             | 100-312 Advanced Writing                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   |
| <b>Core Participation Requirements:</b>  | For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a> |
| <b>Contact:</b>                          | Dr Carolyne Lee<br><a href="mailto:carolyne@unimelb.edu.au">carolyne@unimelb.edu.au</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |
| <b>Subject Overview:</b>                 | This subject provides students with the skills to write at an advanced journalistic level. Lectures will present students with techniques that will enhance skills in interviewing, news judgement, narrative technique, researching, framing ideas, developing contacts and using off the record information. Students will also deal with issues of fairness and objectivity, plagiarism, libel and codes of conduct. On completion of this subject, students will have developed advanced skills in feature writing.                                                                                                                                    |
| <b>Learning Outcomes:</b>                | On completion of the subject students should have: <ul style="list-style-type: none"> <li># the ability to develop practical knowledge of different journalistic writing styles;</li> <li># gained a critical understanding of interviewing, the role of sources and researching;</li> <li># become aware of ethical and legal issues in contemporary journalism;</li> <li># acquired high level skills in feature writing.</li> </ul>                                                                                                                                                                                                                     |
| <b>Assessment:</b>                       | A news exercise of 1000 words 20% (due early in semester), a major news feature of 2500 words 60% (due in the examination period), a tutorial presentation of 500 words 10% and participation in tutorials 10%. This subject has a minimum hurdle requirement of 75% attendance and regular participation in tutorials. Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.                                                                                                            |
| <b>Prescribed Texts:</b>                 | A subject reader will be available.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Breadth Options:</b>                  | This subject is not available as a breadth subject.                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |
| <b>Fees Information:</b>                 | Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    |

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| <b>Generic Skills:</b> | <p>Students who successfully complete this subject will:</p> <ul style="list-style-type: none"><li># be able to effectively research and write extended length journalistic stories;</li><li># have gained an understanding of the practical implications of on-going debates over journalistic conduct in relation to their own writings;</li><li># be able to demonstrate an understanding of the relationship between the mass media and other forms of communication in contemporary society.</li></ul> |
| <b>Notes:</b>          | <p>This subject is not available as Breadth or to students enrolled in the Bachelor of Arts. This subject is only available to third year students enrolled in the BA (Media and Communications) 105-MC, BA (Media and Communications)/Bachelor of Commerce, BA (Media and Communications)/ Bachelor of Laws.</p>                                                                                                                                                                                           |