

# MC-BA Master of Business Administration

<b>Year and Campus:</b>	2016 - Parkville
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	225 credit points taken over 12 months full time.
<b>Coordinator:</b>	Jim Frederickson
<b>Contact:</b>	<p><b>Melbourne Business School</b></p> <p><b>Currently enrolled students:</b></p> <p>Degree Program Services Email: <a href="mailto:programs-services@mbs.edu">programs-services@mbs.edu</a></p> <p><b>Future students:</b></p> <p>Admissions Office 200 Leicester Street Carlton Victoria 3053 Australia Tel: + 61 3 9349 8200 Email: <a href="mailto:study@mbs.edu">study@mbs.edu</a> (<a href="mailto:study@mbs.edu">mailto:study@mbs.edu</a>)</p>
<b>Course Overview:</b>	The main aim of the MBA program is to assist students to develop their capacity to become effective senior level general managers in a wide range of private, public and government organisations.
<b>Learning Outcomes:</b>	<p>Upon completion of this program, students should:</p> <ul style="list-style-type: none"> <li># Have a global perspective and an awareness of how cultural differences impact business. Achieving this outcome means that students should be able to: <ul style="list-style-type: none"> <li># Identify elements of culture</li> <li># Develop recommendations for effective practices in different cultural environments.</li> <li># Analyse global issues that impact on business and management</li> <li># Work effectively in diverse teams</li> </ul> </li> <li># Be adept at analysing and evaluating evidence for management decision-making. Achieving this outcome means that students will be able to: <ul style="list-style-type: none"> <li># Appropriately apply and synthesise key business models to resolve problems</li> <li># Translate management decision problems and decisions into quantitative form and conduct interpretive data analysis</li> <li># Make decisions using evidence-based approaches</li> </ul> </li> <li># Be able to analyse the environment – both macroeconomic and competitive – in which a business operates. To achieve this outcome, students should be able to: <ul style="list-style-type: none"> <li># Appraise the macro-economic environment of business</li> <li># Diagnose the strategic environment in which a business operates</li> </ul> </li> <li># Be able to integrate knowledge from multiple disciplines. Achieving this outcome means that students should be able to: <ul style="list-style-type: none"> <li># Integrate knowledge from multiple disciplines to solve a problem</li> <li># Collaborate with real business partners to apply knowledge in projects</li> </ul> </li> <li># Demonstrate a capacity for ethical leadership. Achieving this outcome means that students should be able to: <ul style="list-style-type: none"> <li># Display leadership abilities</li> <li># Comprehend the theory of team dynamics</li> <li># Identify ethical issues</li> <li># Apply ethical frameworks to management problems</li> </ul> </li> </ul>

<b>Course Structure &amp; Available Subjects:</b>	<p>Students can complete the program within twelve months.</p> <p>Students must complete the core subjects which account for a total of 150 credit points in the full-time MBA program.</p> <p>MBA students must complete six elective subjects. These electives will be drawn from those listed in the Subject Summary in this Guide. Not all elective subjects are offered each academic year, and the schedule of electives for the following year is usually published in September.</p>																																																																										
<b>Subject Options:</b>	<p><b>Core Subjects</b></p> <p>150 credit points of core subjects</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>BUSA90482 General Management 1</td><td>August</td><td>37.50</td></tr><tr><td>BUSA90483 General Management 2</td><td>October</td><td>37.50</td></tr><tr><td>BUSA90487 General Management 3</td><td>January</td><td>37.50</td></tr><tr><td>BUSA90488 Business in Complex Environments</td><td>August</td><td>12.50</td></tr><tr><td>IBUS90005 Business in Asia</td><td>March</td><td>12.50</td></tr><tr><td>BUSA90517 Social Entrepreneur Consulting Practicum</td><td>April</td><td>12.5</td></tr></table> <p><b>Electives</b></p> <p>75 credit points of elective subjects to be chosen from</p> <table><tr><th>Subject</th><th>Study Period Commencement:</th><th>Credit Points:</th></tr><tr><td>BUSA90042 Consumer Behaviour</td><td>July</td><td>12.50</td></tr><tr><td>BUSA90053 Corporate Strategy</td><td>January, July, September</td><td>12.50</td></tr><tr><td>BUSA90492 Financial Analysis and Valuation</td><td>July</td><td>12.50</td></tr><tr><td>BUSA90090 Financial Institutions</td><td>April</td><td>12.50</td></tr><tr><td>BUSA90491 Game Theory for Business Strategy</td><td>April, November</td><td>12.50</td></tr><tr><td>BUSA90248 Marketing Communications</td><td>April</td><td>12.50</td></tr><tr><td>BUSA90258 Marketing Research</td><td>September</td><td>12.50</td></tr><tr><td>BUSA90261 Marketing Strategy</td><td>April, September</td><td>12.50</td></tr><tr><td>BUSA90270 Mergers and Acquisitions</td><td>January, July</td><td>12.50</td></tr><tr><td>BUSA90273 Negotiations</td><td>January, April, July, August, September</td><td>12.50</td></tr><tr><td>BUSA90494 Performance Metrics</td><td>April</td><td>12.50</td></tr><tr><td>BUSA90341 Supply Chain Management</td><td>April</td><td>12.50</td></tr><tr><td>BUSA90124 Implementation of Strategy</td><td>May</td><td>12.5</td></tr><tr><td>BUSA90493 Business Analytics</td><td>April, August</td><td>12.5</td></tr><tr><td>BUSA90013 Brand Management</td><td>January, May, June, September, November</td><td>12.5</td></tr><tr><td>BUSA90479 MBA Internship</td><td>April, May</td><td>25</td></tr></table>			Subject	Study Period Commencement:	Credit Points:	BUSA90482 General Management 1	August	37.50	BUSA90483 General Management 2	October	37.50	BUSA90487 General Management 3	January	37.50	BUSA90488 Business in Complex Environments	August	12.50	IBUS90005 Business in Asia	March	12.50	BUSA90517 Social Entrepreneur Consulting Practicum	April	12.5	Subject	Study Period Commencement:	Credit Points:	BUSA90042 Consumer Behaviour	July	12.50	BUSA90053 Corporate Strategy	January, July, September	12.50	BUSA90492 Financial Analysis and Valuation	July	12.50	BUSA90090 Financial Institutions	April	12.50	BUSA90491 Game Theory for Business Strategy	April, November	12.50	BUSA90248 Marketing Communications	April	12.50	BUSA90258 Marketing Research	September	12.50	BUSA90261 Marketing Strategy	April, September	12.50	BUSA90270 Mergers and Acquisitions	January, July	12.50	BUSA90273 Negotiations	January, April, July, August, September	12.50	BUSA90494 Performance Metrics	April	12.50	BUSA90341 Supply Chain Management	April	12.50	BUSA90124 Implementation of Strategy	May	12.5	BUSA90493 Business Analytics	April, August	12.5	BUSA90013 Brand Management	January, May, June, September, November	12.5	BUSA90479 MBA Internship	April, May	25
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<b>Entry Requirements:</b>	<p>1. In order to be considered for entry, applicants must have completed:</p> <ul style="list-style-type: none"> <li>• an undergraduate degree; and</li> <li>• the Graduate Management Admission Test (GMAT); and</li> <li>• two years of documented work experience; and</li> <li>• a personal statement outlining why they wish to be considered for the course.</li> </ul> <p>Applicants are also required to nominate referees.</p> <p>Meeting these requirements does not guarantee selection.</p> <p>2. In ranking applications, the Selection Committee will consider:</p> <ul style="list-style-type: none"> <li>• prior academic performance; and</li> <li>• the GMAT score; and</li> <li>• the work experience; and</li> <li>• the personal statement; and</li> <li>• the referee reports; and</li> <li>• an interview for short-listed applicants.</li> </ul> <p>3. The Selection Committee may seek further information to clarify any aspect of an application in accordance with the Academic Board <b>rules</b> (<a href="http://about.unimelb.edu.au/_data/assets/pdf_file/0007/1413727/Use-of-Selection-Instruments-Rules-of-the-Academic-Board-23-March-2015.pdf">http://about.unimelb.edu.au/_data/assets/pdf_file/0007/1413727/Use-of-Selection-Instruments-Rules-of-the-Academic-Board-23-March-2015.pdf</a>) on the use of selection instruments</p> <p>4. Applicants are required to satisfy the university's English language requirements for postgraduate courses. For those applicants seeking to meet these requirements by one of the standard tests approved by the Academic Board, performance band 6.5 is required.</p> <p><i>Additional note for the Handbook</i></p> <p>The interview is for eliciting information on the following matters:</p> <ul style="list-style-type: none"> <li>• standard of academic record;</li> <li>• nature and length of employment experience;</li> <li>• achievements subsequent to graduation;</li> <li>• reasons for seeking admission;</li> <li>• interpersonal and communication skills;</li> <li>• maturity and motivation.</li> </ul> <p>International and interstate applicants may be interviewed by telephone.</p>
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>