

IBUS90006 Advanced International Business

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 36 hours (three hours per week) Total Time Commitment: 144 hours per semester, including self-directed study/research
Prerequisites:	Admission into MC-COMMGT Master of Commerce (Management), or MC-COMMKT Master of Commerce (Marketing), or PhD with coursework (Management and Marketing)
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	The rise of multinational enterprises and cross-border transactions represent an exciting challenge to orthodox management theories, as these phenomena raise questions about the universality of concepts typically formulated to explain domestic (or Western) behaviour. International business scholars seek to explain and explore the key defining elements of international business – location, development and transfer of competitive advantages, managing at a distance, governance decisions, and cross-cultural issues. This subject examines advanced themes and issues in the theory and practice of international business. Drawing on rich and varied theoretical traditions, contemporary quantitative and qualitative research, students will progress through a variety of process, content and contextual considerations to build an advanced perspective on the international business discipline.
Learning Outcomes:	<p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Identify a range of theories in international business; # Critically evaluate theory and research in international business; # Understand the link between theory and research methods in international business; # Describe past research which has led to the advancement of our understanding of international business; and # Conceptualise, formulate, and develop new research ideas to further our understanding of international business.
Assessment:	A research paper (including a literature review, and a research proposal or practical implications, totalling 5,000 words and submitted in two drafts) due in weeks 9-12 (80%) Class participation (attendance and active participation in class discussions) throughout the semester

	(10%) Class presentation (oral, 15 minute + questions) at a designated week throughout the semester (10%)
Prescribed Texts:	You will be advised of prescribed texts by your lecturer.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"># High level of development: oral communication; written communication; collaborative learning; problem solving; application of theory to practice; interpretation and analysis; critical thinking; evaluation of data and other information; receptiveness to alternative ideas; and# Moderate level of development: team work; statistical reasoning; synthesis of data and other information; accessing data and other information from a range of sources.