

IBUS20006 Doing Business in the Asia-Pacific

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| Credit Points: | 12.5 |
| Level: | 2 (Undergraduate) |
| Dates & Locations: | This subject is not offered in 2016. |
| Time Commitment: | Contact Hours: 55 hours Total Time Commitment: Estimated Total Time Commitment: Social/cultural – 19 hrs, Pre-reading/class preparation & group work 28 hrs Total: 102 hours |
| Prerequisites: | Completion of equivalent of 100 points of study at undergraduate level. |
| Corequisites: | None |
| Recommended Background Knowledge: | None |
| Non Allowed Subjects: | None |
| Core Participation Requirements: | <p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p> |
| Contact: | Graduate School of Business and Economics Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Online Enquiries Web: www.gsbe.unimelb.edu.au (http://www.gsbe.unimelb.edu.au) |
| Subject Overview: | This subject is designed to assist students to prepare for a global career. Students will develop broad, integrated knowledge and the global perspective required to work in organisations in the Asia-Pacific region. They will acquire greater insight into the social, cultural, political and economic factors that influence business in the global environment. Students will also gain an introduction to the important role that Asia-Pacific countries play in the global economy. Importantly, participants will gain insights for future business engagement and career success. The main themes of this intensive subject cover economics, culture, governance, business, strategy and marketing in the Asia-Pacific region. |
| Learning Outcomes: | On successful completion of this subject, students should be able to: <ul style="list-style-type: none"> # Enhance your understanding of business, economy, management in the Asia-Pacific region # Identify macro and micro issues in order to function successfully organisations that have an Asia-Pacific focus and strategy # Compare and contrast the business strategies and approaches of Asian and Western enterprises # Demonstrate knowledge models and concepts related in cross-cultural business context # Be able to apply models and concepts to different scenarios as presented in case studies and exercises, as well as to their own experiences # Demonstrate key attributes sought by employers including communication skills in a global environment, team skills, planning, self-management, initiative, continuous improvement in professional practice. |
| Assessment: | 4000 word group report (word count includes tables, figures and references and excludes appendices) due 2 weeks after the last day of subject (40%) 30 minute group presentation plus 10 minute question and answer time (40%) 2000 word individual reflective essay due two weeks |

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| | after the last day of the subject (20%) Attendance (please note that 100% required) throughout duration of subject (10%) |
| Prescribed Texts: | A reading pack will be distributed prior to commencement of the subject. |
| Breadth Options: | This subject is not available as a breadth subject. |
| Fees Information: | Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees |
| Generic Skills: | <p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Verbal and written communication skills through discussion and assigned tasks; # Team work demonstrated by good communication within the group, understanding of skills brought by individual members, organising for achievement and presenting group report; # Communication skills in an international business context; # Problem solving and critical thinking; # Documentation preparation and presentation skills through assigned tasks # Interpersonal skills through the self-reflection exercise and assigned tasks. # Receptiveness to alternative ideas. |
| Notes: | <p>This undergraduate-level subject is only available to bachelor degree students studying at institutions outside of Australia. To be eligible to apply, students must be in the final two years of their undergraduate studies. The program is appropriate for students from all disciplines.</p> <p>English language requirements</p> <p>Applicants from countries where English is not the official language or language of instruction and assessment must provide evidence of English language proficiency. For details, please visit our website at http://gsbe.unimelb.edu.au/short_courses/doing_business_in_the_asia-pacific (http://gsbe.unimelb.edu.au/short_courses/doing_business_in_the_asia-pacific)</p> |