FOOD90032 Food Packaging Design

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: July, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 24 hours lectures,12 hour field and practical work Total Time Commitment: 170 hours
Prerequisites:	**Subject** / **Study Period Commencement:** / **Credit Points:** FOOD90031 Food Packaging Materials and Processes / July / 12.5
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability
Coordinator:	Ms Julia Steenkamp
Contact:	Email: **anneline.padayachee@unimelb.edu.au (mailto:anneline.padayachee@unimelb.edu.au)**
Subject Overview:	This subject provides an overview of packaging design and primary packaging which has important roles in product preservation and safety, marketing and product placement. It combines knowledge and skills from a variety of disciplines necessary for this highly competitive and innovative area of the food industry. A combination of lectures and manufacturer (within Melbourne and surrounds) visits will provide students with demonstrable knowledge of food packaging applications, packaging materials, interactions between packaging and the environment, packaging design concepts and flexible packaging materials. Some of the materials will be taught by industry experts.
Learning Outcomes:	# To be able to demonstrate advanced knowledge and skills in the interdisciplinary field of packaging design # To develop the cognitive, technical and creative skills necessary to underpin understanding of recent innovations in packaging design # To investigate and apply innovative approaches to the contemporary, interdisciplinary management of commercial food systems # To demonstrate a critical understanding of environmental, economic, social and ethical factors related to packaging design with the cognitive, technical and creative skills necessary to communicate the information to a specialist and non-specialist audience
Assessment:	A ten minute oral presentation due on the last day of the intensive worth 20% A 1000-word written assignment on contemporary issues in packaging design due approximately one week after the intensive worth 20% A 1000-word written assignment on contemporary issues in

	packaging design due approximately three weeks after the intensive worth 20% A two-hour exam due approximately six weeks after last day of teaching worth 40%
Prescribed Texts:	n/a
Recommended Texts:	n/a
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	Students in this unit should: # Develop an ability to derive, interpret and analyse technical or economic information from primary and other sources toward optimal solutions in packaging design, materials and processes # Enhance capacity for creativity and innovative thinking, through the application of skills and knowledge # Develop ability to solve problems in applied industry situations # Further advance oral and written communication skills to allow informed dialogue, written solutions to problems and presenting findings to industry, government, peers and the community # Better understand social and cultural diversity and environmental implications in making decisions regarding packaging design and materials # Further enhance capacity to manage small design projects with particular attention to planning, time management and team development skills
Notes:	Please note that this subject is delivered in an intensive mode over five days during the semester break. There will be some pre-reading required for this subject.
Related Course(s):	Master of Food Science Master of Food and Packaging Innovation