

## DRAM90018 Creating a Project Vision

<b>Credit Points:</b>	12.5
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2016, Southbank This subject commences in the following study period/s: February, Southbank - Taught on campus. By the start of the teaching period, you are required to have: Worked out a rough proposal for 2 possible independent projects; Established that these proposals are feasible – through discussions with collaborators, venues, and teaching staff; Prepared these proposals ready to be workshopped and developed in class time/over the intensive teaching period; Research similar Practice as Research projects and be able to talk about these in class
<b>Time Commitment:</b>	Contact Hours: 36 hours Total Time Commitment: 150 hours
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Coordinator:</b>	Mr Draf Draffin
<b>Contact:</b>	<b><a href="mailto:robert.draffin@unimelb.edu.au">robert.draffin@unimelb.edu.au</a> (mailto:robert.draffin@unimelb.edu.au)</b>
<b>Subject Overview:</b>	<p>In a two-week intensive format this subject focuses closely on the development of a project idea that builds and demonstrates the creative vision that will underpin the student's work for their final year and beyond.</p> <p>The intensive takes place through lectures, visiting speakers, and collaborative practical workshops. The subject will introduce the student to theoretical and practical concepts of project realization, implementation methodologies, strategic planning, networking, budgeting, documentation, evaluation, report making, and pitching. It will investigate the issues and demands of being an artist in the broader community. It will also explore projects that align with the student's proposed research question, identifying and refining their research practice trajectory for the year. Prior to the subject commencing the students will complete an online investigation of a series of questions that will begin a digital work journal that will be brought to the two-week intensive.</p> <p>The emphasis of the subject will be the entrepreneurial aspect of a director's craft. The subject will culminate in the presentation of a project pitch, a detailed written project management plan, and a short critical essay on the research question underlying that project.</p>
<b>Learning Outcomes:</b>	<p>At the conclusion of the subject the student should be able to:</p> <ul style="list-style-type: none"> <li># Further develop a research methodology appropriate to their practice and project;</li> <li># Understand the entrepreneurial nature of a director's role in project creation;</li> <li># Display the skills of presenting and pitching a project formally and informally;</li> </ul>

	<ul style="list-style-type: none"> <li># Communicate in written and oral form a project management plan;</li> <li># Begin to articulate an independent project research trajectory and project idea that will inform their internship semester 1 and final independent project in semester 2;</li> <li># To understand the importance of budgeting, strategic planning, documentation and evaluation methodologies in project creation;</li> <li># Display the ability of collaborative &amp; participatory practice in the formation of a creative vision for a project;</li> </ul>
<b>Assessment:</b>	Written Project management Plan, class participation and journal workbook (1500 word equivalent). Week 1-2 (30%) 15 minute Project Pitch presentation (equivalent to 1500 words). Week 2 (30%) Essay on research question underpinning project. 2000 words. Week 4 (40%)
<b>Prescribed Texts:</b>	None
<b>Recommended Texts:</b>	Suggested reading will be provided.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On completion of this course the students should demonstrate the ability to:</p> <ul style="list-style-type: none"> <li># Work across disciplines to create and organise a range of aesthetic material</li> <li># Communicate with high level of verbal, and written skills.</li> <li># Collaborate and be flexible</li> <li># Use a range of research tools and methodologies</li> <li># Lead others in the skills of problem solving</li> <li># Interpret and analyse with a capacity for critical thinking</li> <li># Work as a leader showing initiative and openness</li> <li># Work independently</li> <li># Work with respect for intellectual integrity, intellectual property and for the ethics of research and scholarship</li> </ul>
<b>Related Course(s):</b>	Master of Directing for Performance