

BUSA90517 Social Entrepreneur Consulting Practicum

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: April, Parkville - Taught on campus. This subject is only available to students admitted to MC-BA, or students with permission of the MBA course coordinator
Time Commitment:	Contact Hours: 30 hours Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Contact:	Melbourne Business School Degree Program Services Email: programservices@mbs.edu (mailto:programservices@mbs.edu)
Subject Overview:	Students work in syndicates as consultants to social entrepreneurs, who are creating a business plan and sales pitch to obtain external funding. Syndicates work through the entire consulting process from receiving the client brief, negotiating the final terms of the consulting project, executing the negotiated consulting activities, and delivering and presenting a final report to the client. The consulting activities will require students to apply and integrate the knowledge, skills, and attributes acquired throughout the MBA program.
Learning Outcomes:	On completion of this subject, students should be able to: # Appreciate the challenges that entrepreneurs face # Assess the competitive environment in which a company operates # Undertake market research and assess demand for a product # Undertake financial modeling and assess the financial viability of a project # Cogently explain and justify their assumptions, decisions, and approaches
Assessment:	Consulting contract (equivalent to individual assessment of 1,000 words) start of subject 10% 3 x Consulting workshops (participation in workshops and workshop activities; each is equivalent to individual assessment of 600 words) Staggered throughout subject 20% Contribution to syndicate**students are required to pass this assessment to pass the subject Throughout subject 20% Syndicate report (equivalent to individual assessment of 2,000 words) end of subject 50%
Prescribed Texts:	None

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Notes:	This subject is only available to students admitted to MC-BA, or students with permission of the MBA course coordinator
Related Course(s):	Juris Doctor/Master of Business Administration Master of Business Administration Master of Business Administration/Master of Marketing