

BUSA90509 Executive Management 5

Credit Points:	25									
Level:	9 (Graduate/Postgraduate)									
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: February, Parkville - Taught on campus. This subject is only available to students enrolled in the MC-BAEV program									
Time Commitment:	Contact Hours: 60 Total Time Commitment: 280 hours									
Prerequisites:	Enrolment in the MC-BAEV program <table border="1" data-bbox="386 571 1484 777"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>BUSA90505 Executive Management 1</td> <td>May</td> <td>25</td> </tr> <tr> <td>BUSA90506 Executive Management 2</td> <td>June</td> <td>25</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	BUSA90505 Executive Management 1	May	25	BUSA90506 Executive Management 2	June	25
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BUSA90505 Executive Management 1	May	25								
BUSA90506 Executive Management 2	June	25								
Corequisites:	None									
Recommended Background Knowledge:	None									
Non Allowed Subjects:	None									
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p> </p>									
Contact:	EMBA Office at Melbourne Business School emba@mbs.edu (mailto:emba@mbs.edu)									
Subject Overview:	<p>This subject contains four components, as described below.</p> <p>Finance II:</p> <p>This component builds on the Finance I component in the subject, Executive Management 1, and is designed to provide students with advanced knowledge of financial management. This knowledge provides the basis for funding a firm's investments and using its resources efficiently. The topics covered include:</p> <ul style="list-style-type: none"> # Risk management # Real options # Capital investments in foreign markets # Determinants of capital structure # Corporate payout policy <p>Business Strategy:</p> <p>Business Strategy has a number of primary aims:</p> <ul style="list-style-type: none"> # to provide the students with an understanding of the primary roles and responsibilities of a general manager in formulating business strategies, and in building and sustaining competitive advantage; 									

- # to provide students with an appreciation of the fundamental issues involved in integrating and coordinating the activities of different functional areas, such as marketing, operations, management, accounting, human resource management and finance;
- # to introduce the frameworks and tools commonly used in developing and assessing business strategies; and to develop the decision-making skills of the students from the perspective of top management

Managing Human Capital:

This component is designed to examine how and why people management influences firm performance. It reviews data supporting and linking organisational performance and people management. It covers strategies and practices that can effectively unlock the productive potential of employees' human and social capital. It also considers how leaders can best evaluate the effectiveness of people management practices. Key topics include:

- # Sustainable Competitive Advantage
- # Portfolio of high performance human resource practices
- # Strategic Alignment
- # Human Capital Metrics

The component is based on the assumption that as working professionals, participants already have some fundamental awareness of issues related to managing human capital. The component will build on that background to extend participants' theoretical knowledge and applied skills.

Seminar V:

This Executive MBA Seminar Series complements the mainstream components of the module, and is dedicated to contemporary issues and global best practice development in the Finance II, Market Access Strategy and Managing Human Capital fields.

Learning Outcomes:

Finance II:

On completion of this component students should:

- # Be able to identify the risks arising from a firm's operating, investing, and financing activities and
- # understand the techniques for managing those risks
- # Understand how to incorporate sovereign risk into capital budgeting decisions
- # Understand the role of real options in capital budgeting decisions
- # Understand factors that affect a firm's capital structure
- # Be able to calculate cost of capital for complex situations

Business Strategy:

On completion of this component students should:

- # understand the basic concepts of business strategy, and in particular the notion of competitive advantage and the more commonly occurring types of competitive advantage;
- # know how to use financial and accounting data to understand the performance of a firm;
- # know how to analyse a firm's value creation processes, and determine whether they represent a potential competitive advantage;
- # know how to analyse the external environment, including industry structure, to assist in formulating and assessing strategies;
- # be able to integrate the content to develop and assess strategy alternatives available to senior management.

Managing Human Capital:

On completion of this component students should:

- # Diagnose people-related problems and issues in organisations
- # Determine which human capital management tools to apply to address organisational problems and opportunities
- # Be able to design and develop a portfolio of high performance human resource practices
- # Be able to contribute to management projects in the area of human capital metrics

Seminar V:

On completion of this component students will be able to:

	<ul style="list-style-type: none"> # Understand and discuss contemporary and advanced issues in the field # Recognise and apply global best practice models
Assessment:	<p>Finance II: Class Participation (attendance at lectures, peer and instructor evaluation of contribution to class learning) 10% Individual Problem Sets (3 x 10%) (400 words each) 40% Final Exam (hurdle requirement; 90 minutes) (1500 words) 50% Business Strategy: Class Participation (attendance at lectures, peer and instructor evaluation of contribution to class learning) 10% Syndicate Assignment (equivalent to individual 1200 word assessment) 40% Final Exam (hurdle requirement; 90 minutes) (1500 words) 50% Managing Human Capital: Class Participation (attendance at lectures, peer and instructor evaluation of contribution to class learning) 10% Syndicate Assignment (equivalent to individual 1200 word assessment) 40% Final Exam (hurdle requirement; 90 minutes) (1500 words) 50% Seminar V: Class Participation (attendance at lectures, peer and instructor evaluation of contribution to class learning) 10% Individual Assessment (hurdle requirement; Module Reflection & Application) (1500 words) 90%</p>
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Notes:	This subject is only available to students enrolled in the MC-BAEV program
Related Course(s):	Master of Business Administration