

BUSA90502 Industry Practicum

Credit Points:	25									
Level:	9 (Graduate/Postgraduate)									
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: August, Parkville - Taught on campus.									
Time Commitment:	Contact Hours: 105 hours Total Time Commitment: Total time commitment: 320 hours									
Prerequisites:	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>BUSA90499 Introduction to Business Problems</td> <td>February</td> <td>12.5</td> </tr> <tr> <td>BUSA90500 Business Analytics Foundations</td> <td>March</td> <td>37.5</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	BUSA90499 Introduction to Business Problems	February	12.5	BUSA90500 Business Analytics Foundations	March	37.5
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BUSA90499 Introduction to Business Problems	February	12.5								
BUSA90500 Business Analytics Foundations	March	37.5								
Corequisites:	None									
Recommended Background Knowledge:	None									
Non Allowed Subjects:	Disallowed subject combinations: Individual Research Project									
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>									
Coordinator:	Assoc Prof Jenny George									
Contact:	Jennifer George programservices@mbs.edu (mailto:programservices@mbs.edu)									
Subject Overview:	This subject involves completion of a 5-week project using real data from an industry setting under an approved supervisor. The subject integrates academic learning, practical challenges in implementing data analytics in an organisation, employability skills and attributes and an improved knowledge of organisations, workplace culture and career pathways. The assessment week of the subject will involve the completion of the report for the subject and a project presentation. This is a team project. Students interested in a research higher degree may, with permission, undertake an individual research project.									
Learning Outcomes:	<p>On completion of <i>Industry Practicum</i>, students should be able to:</p> <ul style="list-style-type: none"> # Identify and articulate their knowledge and skills and apply them to relevant organisational contexts and work-settings; as well as linking them to specific professions and career pathways. # Produce original work in an appropriate format which demonstrates analytical, research and problem-solving skills; # Put into practice communication, interpersonal, organisational and time management skills in a workplace context; # Present their work professionally in a way that makes the connections between the results of their analysis and business issues for an organisation; 									

	# Review and reflect on the process and output of a business project to their academic and career development.
Assessment:	Syndicate Research Report (hurdle requirement; equivalent of individual 5000 word assessment) Week 6 50% Syndicate Oral Presentation (equivalent of individual 3000 word assessment) Week 6 40% 1,000 word Reflection (individual piece of assessment for all students) Week 6 10%
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees