

## BUS90494 Performance Metrics

<b>Credit Points:</b>	12.5
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2016, Parkville This subject commences in the following study period/s: April, Parkville - Taught on campus. This subject is only available to students admitted to MC-BA, MC-BAPT, or students with permission of the MBA course coordinator
<b>Time Commitment:</b>	Contact Hours: 30 hours Total Time Commitment: Not available
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; <p>&lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p> </p>
<b>Contact:</b>	<p><b>Melbourne Business School</b></p> <p>Degree Program Services</p> <p>Email: <a href="mailto:programservices@mbs.edu">programservices@mbs.edu</a> (mailto:programservices@mbs.edu)</p>
<b>Subject Overview:</b>	<p>This subject addresses approaches for assessing individual and firm performance useful for achieving strategic objectives. The subject focuses on two key issues:</p> <p>(1) common financial and non-financial metrics used to assess individual and firm performance and</p> <p>(2) frameworks for identifying appropriate performance metrics.</p>
<b>Learning Outcomes:</b>	<p>Upon completion of this subject, students should:</p> <ul style="list-style-type: none"> <li># Possess a body of knowledge related to both financial and non-financial performance metrics</li> <li># Possess the necessary cognitive, technical and creative skills to investigate, analyse, and synthesise situations for the purposes of identifying both the appropriate performance constructs to assess and the appropriate performance metrics to assess the identified constructs.</li> <li># Be able to effectively communicate and justify the basis for their performance assessment approach and metrics.</li> </ul>
<b>Assessment:</b>	Class participation (10%) 7 syndicate assignments (20%) 600 words each Throughout term Midterm test (1.5 hours) (30%) Final Examination (40%) Hurdle requirement 2 hours and 30 minutes End of term
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.

<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Notes:</b>	This subject is only available to students admitted to MC-BA, MC-BAPT, or students with permission of the MBA course coordinator
<b>Related Course(s):</b>	Master of Business Administration Master of Business Administration Master of Business Administration/Master of Marketing