

BUSA90124 Implementation of Strategy

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2016, Parkville This subject commences in the following study period/s: May, Parkville - Taught on campus. This subject is only available to students admitted to MC-BA, MC-BAPT, or students with permission of the MBA course coordinator
Time Commitment:	Contact Hours: 30 hours Total Time Commitment: Not available
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
Contact:	Melbourne Business School Degree Program Services Email: programservices@mbs.edu (mailto:programservices@mbs.edu)
Subject Overview:	The course begins with a review of strategy to ensure that there is a shared understanding of the basic concepts and frameworks of strategy. After this foundation is established, the course is organized around two general questions: 1) Is the organization structured in a manner that will allow the implementation of strategy? and 2) Do the people in the organization want to implement the strategy? Structural issues are mainly driven by the way the various parts of the organization relate to each other and interact. The structure often yields results that are detrimental to the organization and impede the execution of the strategy. Similarly, the culture of an organization frequently fails to engage employees and inspire any commitment to realizing the organization's strategy. The course will develop the ability to recognize barriers to successful implementation and provide concepts, tools, and frameworks that are necessary to frame and execute a sustainable competitive advantage.
Learning Outcomes:	On completion of this subject, students should be able to: # Develop a strategy implementation plan # Identify and analyse issues that are blocking the successful implementation of a strategy # Apply frameworks and tools to engage employees in the process of implementing strategy # Work more effectively across organizational boundaries to achieve successful strategic outcomes
Assessment:	Case preparation and discussion (20%) Throughout subject Syndicate project (30%) Report (equivalent of 750 word assessment) Presentation (equivalent of 500 word assessment) Midway throughout subject Final examination (50%) Hurdle requirement 3 hours End of subject
Prescribed Texts:	None

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Notes:	This subject is only available to students admitted to MC-BA, MC-BAPT, or students with permission of the MBA course coordinator
Related Course(s):	Master of Business Administration Master of Business Administration Master of Business Administration/Master of Marketing