

ASIA20001 Media and Urban Culture in Asia

Credit Points:	12.5
Level:	2 (Undergraduate)
Dates & Locations:	This subject is not offered in 2016.
Time Commitment:	Contact Hours: A 1.5-hour lecture and a 1-hour tutorial per week Total Time Commitment: Time commitment totals 170 hours.
Prerequisites:	None.
Corequisites:	None.
Recommended Background Knowledge:	None.
Non Allowed Subjects:	None.
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
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Subject Overview:	This subject examines the media in Asian contexts. It will focus on the role of the media in creating and representing politics, social movements, popular expression and economic development. Students will develop an understanding of the interplay between the media and the dramatic changes that have occurred in Asia from the post-colonial and post World War II period through to Asia's rise to economic, political and cultural prominence in the 21st century. Topics that will be examined include consumerism, identity, urbanisation, with particular emphasis on trends in film, television, music, fashion and urban lifestyle in East and Southeast Asia.
Learning Outcomes:	<p>On successful completion of this subject, students should:</p> <ul style="list-style-type: none"> be able to appreciate the variety of roles different media play in Asian societies; be familiar with the transnational trends in media and popular culture that cut across Asia; develop an understanding of the interplay between culture, politics and society through the media; understand academic approaches to the critical analysis of media.
Assessment:	<p>A short essay 1,500 words 40% (due mid-semester) A final examination 50% (due during the examination period) Continuous tutorial participation 10% (throughout the semester) Hurdle requirement: Class attendance is required for this subject; if you do not attend a minimum of 75% of classes without an approved exemption you will not be eligible for a pass in this subject. Note: Assessment submitted late without an approved extension will be penalised at 10% per day. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.</p>
Prescribed Texts:	Materials supplied by the Institute.
Recommended Texts:	None.

Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2016/B-BMED) # Bachelor of Commerce (https://handbook.unimelb.edu.au/view/2016/B-COM) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2016/B-ENVS) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2016/B-MUS) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2016/B-SCI) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2016/B-ENG) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Related Majors/Minors/Specialisations:	<p>Asian Studies Asian Studies Major Graduate Certificate in Arts - Asian Studies Graduate Diploma in Arts - Asian Studies</p>