

## ABPL90131 Strategic Plan Making

<b>Credit Points:</b>	12.5
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2016, Parkville This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 3 hours per week, 1.5 hour lecture and 1.5 hour tutorial Total Time Commitment: 170 hours
<b>Prerequisites:</b>	Admission into the Master of Urban Planning, the Master of Urban Design or the Master of Design (Urban Design).
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Coordinator:</b>	Mr John Stone, Prof Carolyn Whitzman
<b>Contact:</b>	Email: <a href="mailto:whitzman@unimelb.edu.au">whitzman@unimelb.edu.au</a> ( <a href="mailto:whitzman@unimelb.edu.au">mailto:whitzman@unimelb.edu.au</a> ) , <a href="mailto:stoneja@unimelb.edu.au">stoneja@unimelb.edu.au</a> ( <a href="mailto:stoneja@unimelb.edu.au">mailto:stoneja@unimelb.edu.au</a> ) The Eastern Precinct (building 138) (between Doug McDonnell building and Eastern Resource Centre) <b>Enquiries:</b> Current Student: <a href="http://ask.unimelb.edu.au/">http://ask.unimelb.edu.au/</a> ( <a href="http://ask.unimelb.edu.au/">http://ask.unimelb.edu.au/</a> ) Web: <a href="http://msd.unimelb.edu.au/">http://msd.unimelb.edu.au/</a> ( <a href="http://msd.unimelb.edu.au/">http://msd.unimelb.edu.au/</a> )
<b>Subject Overview:</b>	This subject introduces students to the theories, skills and tools used in strategic planning, from problem identification and site analysis, through demographic, economic, and social background research, including GIS, identification of alternatives and policy development, to creating an implementation, monitoring and evaluation plan. There is a strong international comparative emphasis to this subject, including a focus on 'the real world' of governance in relation to ongoing debates about inclusive, socially just and environmentally sustainable cities. This subject involves a site visit (field trip) which will run in place of the lecture and tutorial in Week Three. The site visit is an assessment hurdle requirement and students will be required to cover the local public transport costs.
<b>Learning Outcomes:</b>	Having completed this subject, it is expected that the student be able to: <ol style="list-style-type: none"> <li>1. Understand the strategic planning process;</li> <li>2. Analyse and synthesise data and planning policies;</li> <li>3. Evaluate and critically analyse planning policies in Australia and internationally;</li> <li>4. Synthesise key planning ideas and arguments;</li> <li>5. Formulate a strategic plan based upon observation and analysis of problem(s) identified during the field trip;</li> </ol>

	6. Development of policies, and evaluation, to visual presentation of the plan.
<b>Assessment:</b>	Field trip attendance, Week 3 (Hurdle) 3000-word site/demographic analysis report (group work 3-4 students), 750 words per student, due Week 4 (15%) 3000-word analysis report (group work 3-4 students), 750 words per student, due Week 7 (15%) Poster summarizing strategic plan (individual work), equivalent to 500 words, due Week 12 (10%) Strategic plan, including implementation and monitoring/evaluation plan (individual work), 3000 words, due two weeks after the end of semester (60%) Hurdle requirements: Minimum of 75% tutorial attendance Minimum 75% completion of weekly quizzes (does not contribute to numerical grade) Field trip attendance in Week 3
<b>Prescribed Texts:</b>	Reader
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ol style="list-style-type: none"> <li>1. Be able to apply generic theories to specific examples.</li> <li>2. Be able to apply independent thought and reflection (in both text and map formats).</li> <li>3. Be able to analyse and synthesise demographic and economic contexts.</li> <li>4. Be able to evaluate relevant issues and planning responses.</li> <li>5. Be able to apply knowledge gained from lectures, readings and discussions to observations made in the field.</li> <li>6. Be able to work effectively as a group member making valuable contributions to group discussions and group projects.</li> </ol>
<b>Related Course(s):</b>	Master of Design (Urban Design) Master of Urban Design Master of Urban Planning
<b>Related Majors/Minors/ Specialisations:</b>	Melbourne School of Design multidisciplinary elective subjects