

## 423AA Graduate Certificate in Marketing

<b>Year and Campus:</b>	2016 - Parkville
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	200 credit points taken over 48 months part time.
<b>Coordinator:</b>	Information not available
<b>Contact:</b>	Information not available
<b>Course Overview:</b>	Information not available
<b>Learning Outcomes:</b>	Information not available
<b>Course Structure &amp; Available Subjects:</b>	Information not available
<b>Entry Requirements:</b>	<p>1. The Selection Committee will evaluate the applicant's ability to pursue successfully the course using the following criterion:</p> <ul style="list-style-type: none"> <li>• an undergraduate degree with at least H2B (70%) average; and</li> <li>• a minimum of two years full time relevant work experience normally gained after graduating from an undergraduate degree.</li> </ul> <p>2. The Selection Committee may conduct interviews for short listed applicants or call for referees reports and employer references to elucidate any of the matters referred to above.</p>
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt; &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>