

Governance, Policy and Markets

Year and Campus:	2016
Coordinator:	Dr Adam Bumpus, Faculty of Science and Dr Ben Neville, Faculty of Business and Economics
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Overview:	<p>Governance, Policy and Markets is offered as a major field of study in the Master of Environment degree.</p> <p>Who drives the laws that determine our environmental future? And how can positive change be effectively communicated, or policy influenced through regulation, better governance and the media?</p> <p>The development and marketing of environmental policy is vitally important in effecting changes in government, corporate bodies, and across the environmental sector. The Governance, Policy and Markets major looks at existing national and international legal and political frameworks relevant to the environment, enhances your skills in policy-making, business management and marketing, and gives you the tools to incorporate these skills and work systems in the workplace.</p> <p>This major is most appropriate for professionals engaged in helping organisations develop economically viable environmental agendas and communicating these effectively to the public, or for those wishing to enter this sector.</p> <p>Students can expect to find employment in a wide range of organisations such as government authorities, environmental consulting companies and industry and assist them in development, ongoing management and marketing of change in environmental agendas as well as the identification of opportunities that result from environmental initiatives.</p>
Learning Outcomes:	<p>Students who complete the Master of Environment will have:</p> <ul style="list-style-type: none"> # Knowledge to undertake professional practice in environment or sustainability, including: <ul style="list-style-type: none"> # Specialised knowledge in an environmental discipline or field of practice, including knowledge of recent developments in this field # Knowledge of the cross-disciplinary nature of environmental issues and professional practice to promote sustainable futures # Knowledge of research principles and methods applicable to specialist field of environmental inquiry # Skills for collaborative and creative problem solving in environmental practice, including: <ul style="list-style-type: none"> # Ability to critically analyse and synthesise environmental knowledge # Ability to envision environmental change and propose pathways to realise this change # Ability to communicate complex environmental knowledge and research effectively to a range of audiences # Ability to work effectively in cross-disciplinary teams # Technical skills for professional practice and research in field of specialisation # Demonstrated capacity to: <ul style="list-style-type: none"> # Exercise well developed judgement, adaptability and responsibility as a practitioner in an environmental discipline or professional field # Plan and execute a substantial project in an area of environmental research or practice <p>Upon successful completion of the Governance, Policy and Markets specialisation, students will be able to:</p> <ul style="list-style-type: none"> # Analyse national and international legal and political frameworks relevant to the environment # Apply skills in policy-making, business management and marketing to promoting positive change in government, corporate bodies, and across the environmental sector <p>Integrate knowledge from across diverse environmental disciplines to propose effective strategies for positive environmental policy</p>
Structure & Available Subjects:	Students will be required to complete three core subjects, plus choose three subjects from the compulsory specialisation subject list. Students in the 200 point pathway must also take at least 12.5 points of subjects from the compulsory capstone subjects – these subjects enable

students to complete an independent project related to professional practices in environmental governance, policy or communication. Students in the 100 point pathway will not normally be required to complete this component. Students must also undertake electives to make up the balance of the award. The selection of electives is made in consultation with the Governance, Policy and Markets major coordinator. A list of subjects with special requirements within this specialisation can be found here:

http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication (http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication)

Subject Options:

Core Subjects

Students must complete the following core subjects

Subject	Study Period Commencement:	Credit Points:
MULT90004 Sustainability Governance and Leadership	March, July	12.50
MULT90005 Interdisciplinarity and the Environment	Semester 2	12.50
ENST90005 Environmental Policy	Semester 2	12.50

Compulsory Specialisation Subjects

Students must complete three of the following subjects:

Subject	Study Period Commencement:	Credit Points:
ECON90016 Environmental Economics and Strategy	Semester 1	12.50
HPSC90010 Environment and Knowledge	Semester 1	12.50
PPMN40002 Organisations and Management	Not offered 2016	12.50
MGMT90165 Social Entrepreneurship	Semester 2	12.50
MECM90010 Strategic Political Communication	January	12.50
ENST90032 Sustainability and Behavioural Change	Semester 1	12.50
DEVT90003 The Political Ecology of Development	Semester 1	12.5
ENST90017 Environmental Policy Instruments	Semester 2	12.5

Compulsory Capstone Experience

Students must complete at least 12.5 points from the following compulsory capstone subjects - please note that if you select either a 25 or 50 point subject that spreads across two semesters you must enrol into the subject in both semesters (your student centre will be able to assist with this). Students completing the 100 point pathway will normally be exempt from this requirement.

Subject	Study Period Commencement:	Credit Points:
ENST90006 Environmental Research Review (12.5)	Semester 1, Semester 2	12.50
ENST90007 Environmental Research Project (25)	Semester 1, Semester 2	25
ENST90024 Environmental Research Project - 25 Long	Semester 1, Semester 2	12.50
ENST90016 Environmental Research Project (50)	Semester 1, Semester 2	50
ENST70001 Environmental Research Proj (50 Long)	Semester 1, Semester 2	25
ENST90025 Environmental Industry Research (25)	Semester 1, Semester 2	25
ENST90026 Environmental Industry Research: 25 Long	Semester 1, Semester 2	12.50

ENST90020 Environmental Industry Research (50)	Semester 1, Semester 2	50
ENST70002 Environmental Industry Research: 50 Long	Semester 1, Semester 2	25
DEVT90002 Internship in Development	January, Semester 1, Semester 2	12.50
DEVT90008 International Internship in Development	January, Semester 1, Semester 2	25
GEOG90007 China Field Class PG	Semester 2	25

Elective Subjects

Students should make up the balance of the award with electives. Subjects in the list below are recommended. Other subjects may be taken with the approval of stream coordinator.

Subject	Study Period Commencement:	Credit Points:
NRMT90003 Social Research Methods	Semester 1	12.50
ENST90002 Social Impact Assessment and Evaluation	Semester 2	12.50
LAWS70068 Environmental Law	September	12.50
ABPL90009 Participation and Negotiation	July	12.50
GEOG90021 Conservation and Cultural Environments	Semester 1	12.50
EDUC90006 Environmental Education	Semester 1	12.50
ENEN90005 Environmental Management ISO 14000	Semester 2	12.50
ENST90004 Climate Change Politics and Policy	Semester 2	12.50
ENST90017 Environmental Policy Instruments	Semester 2	12.50
MGMT90018 Managerial Psychology	Semester 1, Semester 2	12.50
MGMT90031 Project Management	Semester 1, Semester 2	12.50
MKTG90009 Advertising	Semester 2	12.50
NRMT90007 Community Natural Resource Management	Semester 2	12.50
POLS90015 Business and Government	Semester 1	12.50
SOCI90004 Contemporary Social Problems	April	12.50
MGMT90030 Managing Innovation and Entrepreneurship	Semester 1, Semester 2	12.50
MECM40006 Public Relations and Communications	Semester 1	12.50
FOOD90026 The Politics of Food	Semester 1	12.50
SOCI90011 Foundations of Social Policy	February	12.5
MGMT90208 Sustainable Business Practices	Semester 1	12.5
PPMN90031 Public Policy Lobbying Strategies	Semester 2	12.5
ACCT90031 Sustainability Accounting	Semester 2	12.5
MGMT90022 Managing Organisational Change	August	12.5
DEVT90003 The Political Ecology of Development	Semester 1	12.5

	ECON90016 Environmental Economics and Strategy	Semester 1	12.5
	ENST90032 Sustainability and Behavioural Change	Semester 1	12.5
	HPSC90010 Environment and Knowledge	Semester 1	12.5
	MECM90010 Strategic Political Communication	January, February	12.5
	MGMT90165 Social Entrepreneurship	Semester 2	12.5
	DEVT90002 Internship in Development	January, Semester 1, Semester 2	12.5
	DEVT90008 International Internship in Development	January, Semester 1, Semester 2	25
	ENST70001 Environmental Research Proj (50 Long)	Semester 1, Semester 2	25
	ENST70002 Environmental Industry Research: 50 Long	Semester 1, Semester 2	25
	ENST90006 Environmental Research Review (12.5)	Semester 1, Semester 2	12.5
	ENST90007 Environmental Research Project (25)	Semester 1, Semester 2	25
	ENST90016 Environmental Research Project (50)	Semester 1, Semester 2	50
	ENST90020 Environmental Industry Research (50)	Semester 1, Semester 2	50
	ENST90024 Environmental Research Project - 25 Long	Semester 1, Semester 2	12.5
	ENST90025 Environmental Industry Research (25)	Semester 1, Semester 2	25
	ENST90026 Environmental Industry Research: 25 Long	Semester 1, Semester 2	12.5
	GEOG90007 China Field Class PG	Semester 2	25
	LING90002 Presenting Academic Discourse	Semester 1, Semester 2	12.5
	ENST90019 Consumerism and the Growth Economy	Semester 2	12.5
	SCIE90012 Science Communication	Semester 2	12.5
Related Course(s):	Master of Environment Master of Environment		