

200 Point Master of Arts and Cultural Management - Moving Image specialisation

Year and Campus:	2016
Coordinator:	Dr Kate MacNeill
Contact:	<p>Email: cmmacn@unimelb.edu.au (mailto:cmmacn@unimelb.edu.au)</p> <p>Graduate School of Humanities and Social Sciences</p> <p>Currently enrolled students:</p> <ul style="list-style-type: none"> # Contact Stop 1 (http://students.unimelb.edu.au/stop1) # General information: https://ask.unimelb.edu.au (http://ask.unimelb.edu.au/) <p>Future students:</p> <ul style="list-style-type: none"> # Further information: http://graduate.arts.unimelb.edu.au/ (http://graduate.arts.unimelb.edu.au/) # Contact: 'Make an enquiry' at http://graduate.arts.unimelb.edu.au/degrees/16-master-of-arts-and-cultural-management (http://graduate.arts.unimelb.edu.au/degrees/16-master-of-arts-and-cultural-management)
Overview:	<p>The Master of Arts and Cultural Management (Moving Image) offers a graduate qualification in the management of the production, distribution and exhibition of film and new media. The Moving Image specialisation is designed to provide direct engagement with screen industry professionals and to offer the theoretical knowledge and practical experience necessary to work in film culture.</p>
Learning Outcomes:	<p>Students who complete the Masters of Arts and Cultural Management (Moving Image) should:</p> <ul style="list-style-type: none"> # develop an appreciation and overview of the arts within our culture; # understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally; # understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange; # understand the demands for managing small and large projects, developing tenders, or managing small business enterprises; # understand laws, regulations and protocols (including cultural property rights) within various art forms; # demonstrate an understanding of financial management, budgeting, costing and planning; and # demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.
Structure & Available Subjects:	<p>200 point program</p> <p>Duration: 2 years full-time / up to 4 years part-time</p> <p>First 100 points:</p> <ul style="list-style-type: none"> # five compulsory subjects (62.5 points) # elective subjects (37.5 points) <p>Second 100 points:</p> <ul style="list-style-type: none"> # four compulsory subjects (50 points) <p>Coursework Only Option</p> <ul style="list-style-type: none"> # elective subjects (25 points) <p>or</p> <p>Minor Thesis Option</p> <ul style="list-style-type: none"> # AMGT90019 Minor Thesis (37.5 points)

MULT50001 Research Principles and Practices (12.5 points)

Capstone Requirement:

All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option:

Capstone Stream 1: AMGT90019 Minor Thesis - Arts Management

Purpose: An opportunity to integrate knowledge and research skills to address a specific cultural management research question; pathway to the PhD.

Capstone Stream 2: MULT90019 Internship II (Placement and Research) or MULT90018 Internship I (Placement Only) and SCR90006 Film Festival Cultures

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 3: MULT90025 Internship III (Placement and Research) or MULT90018 Internship I (Placement Only) and SCR90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 4: SCR90006 Film Festival Cultures and SCR90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice. Multiple opportunities to develop knowledge and skills through sustained pieces of scholarships.

For policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>).

Subject Options:

First 100 Points Compulsory Subjects

5 compulsory subjects (62.5 points)

Subject	Study Period Commencement:	Credit Points:
AMGT90001 Arts Management	Semester 1, Semester 2	12.5
AMGT90002 Arts Law	Semester 1	12.50
CULS40001 Cultural Policy and Power	Semester 1	12.50
SCRN40006 Film, Art and Exhibition	Semester 2	12.50
SCRN40013 Censorship: Film, Art and Media	Semester 2	12.50

Elective Subjects

37.5 points

Please note the following:

- # students may choose from the following elective subjects or other graduate subjects from across the School of Culture and Communication or Faculty with coordinator permission and Faculty approval
- # students requesting permission to enrol in an elective subject not listed below must complete the Arts Graduate request to study an external subject form: https://security.arts.unimelb.edu.au/faculty/student_forms/login.php (https://security.arts.unimelb.edu.au/faculty/student_forms/login.php)

Subject	Study Period Commencement:	Credit Points:
AHIS40002 Indigenous Photography, New Media, Film	Semester 1	12.5
AMGT90006 Audiences and the Arts	Semester 2	12.50
AMGT90013 Finance and Budgeting	Semester 1, Semester 2	12.50
AMGT90024 Cultural Festivals and Special Events	Semester 1, Semester 2	12.50
CCDP60001 Theoretical Frameworks	Not offered 2016	25
CCDP60002 Brokering Partnerships & Policy Contexts	Not offered 2016	25
CCDP60008 Research Methods in CCD	Not offered 2016	25
CULS40002 Memory Cultures	Not offered 2016	12.50
CULS40006 Cultural Studies in Asia	Not offered 2016	12.50
CULS90004 Cultural Complexity and Intelligence	Semester 2	12.50
MECM40011 Writing for the Media	Semester 1	12.50
PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50
SCRN40002 Contemporary Film Theory	Semester 1	12.50
SCRN40003 Ethnographic and Documentary Cinema	Semester 2	12.50
SCRN40005 Melodrama, Class and the Cinema	Not offered 2016	12.5
SCRN40010 Dream Screen: Film and Psychoanalysis	Semester 1	12.5

Second 100 Points Compulsory Subjects

4 compulsory subjects (50 points)

Subject	Study Period Commencement:	Credit Points:
CICU50001 Human Rights on Screen	Semester 1	12.50
SCRN90002 Film Production: From Script to Screen	Semester 2	12.50
SCRN90004 Visual Culture Industries	Semester 1	12.50
SCRN90006 Film Festival Cultures	July	12.50

Minor Thesis Subjects

Minor Thesis Option

- # Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)

Please note the following:

- # students undertaking the Minor Thesis must also undertake MULT50001 Research Principles and Practices in the **first** semester of enrolment.
- # the minor thesis requires two consecutive semesters of enrolment.

Subject	Study Period Commencement:	Credit Points:
AMGT90019 Minor Thesis - Arts Management	Semester 1, Semester 2	18.75
MULT50001 Research Principles and Practices	Semester 1, Semester 2	12.5

Elective Subjects

Coursework Only Option:

elective subjects (50 points)

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Subject	Study Period Commencement:	Credit Points:
ACUR90005 Interpreting Exhibitions	Semester 2	12.50
ACUR90006 Exhibition Management	Semester 1, Semester 2	12.50
AHIS90004 The Print Room	Semester 2	12.50
AHIS90005 History and Philosophy of Museums	Semester 1	12.50
AHIS90007 Biennales, Triennales and Documentas	Not offered 2016	12.5
AIND90002 Working in Indigenous Cultural Contexts	August	12.50
AMGT50001 Art and Cultural Management in Asia	February	12.5
AMGT90011 Global Cultural Policy and Practice	Semester 1	12.50
AMGT90012 Managing Creative Content	Semester 2	12.50
AMGT90017 Communicating the Arts	Semester 1	12.50
AMGT90018 The Economics of Culture	Semester 2	12.50
CULS90004 Cultural Complexity and Intelligence	Semester 2	12.50
CCDP70002 Community Performance and Ritual	Semester 2	25
CCDP70005 Rethinking the Creative City	Semester 1	25
MECM90007 Media Convergence and Digital Culture	Semester 2	12.50
MULT50001 Research Principles and Practices	Semester 1, Semester 2	12.5
MULT90018 Internship I (Placement Only)	Semester 1, Semester 2	12.50
MULT90019 Internship II (Semester Long)	Semester 1, Semester 2	25
MULT90025 Internship II (Year Long)	Semester 1, Semester 2	12.50
MULT90059 Social Enterprise Incubator	July	12.5
PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50

Links to further information:

www.culture-communication.unimelb.edu.au

Related Majors/Minors/Specialisations:

Master of Arts and Cultural Management - Moving Image Specialisation