

# Master of Arts and Cultural Management - Moving Image Specialisation

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| <b>Year and Campus:</b>                    | 2016  |
| <b>Coordinator:</b>                        | Dr. Amanda Colesamanda.coles@unimelb.edu.au   |
| <b>Contact:</b>                            | <p>Email: <a href="mailto:cmmacn@unimelb.edu.au">cmmacn@unimelb.edu.au</a> (<a href="mailto:cmmacn@unimelb.edu.au">mailto:cmmacn@unimelb.edu.au</a>)</p> <p><b>Currently enrolled students:</b></p> <ul style="list-style-type: none"> <li># Contact <b>Stop 1</b> (<a href="http://students.unimelb.edu.au/stop1">http://students.unimelb.edu.au/stop1</a>)</li> <li># General information: <a href="https://ask.unimelb.edu.au">https://ask.unimelb.edu.au</a> (<a href="http://ask.unimelb.edu.au/">http://ask.unimelb.edu.au/</a>)</li> </ul> <p><b>Future students:</b></p> <ul style="list-style-type: none"> <li># Further information: <a href="http://graduate.arts.unimelb.edu.au/">http://graduate.arts.unimelb.edu.au/</a> (<a href="http://graduate.arts.unimelb.edu.au/">http://graduate.arts.unimelb.edu.au/</a>)</li> </ul>   |
| <b>Overview:</b>                           | The Master of Arts and Cultural Management (Moving Image) offers a graduate qualification in the management of the production, distribution and exhibition of film and new media. The Moving Image specialisation is designed to provide direct engagement with screen industry professionals and to offer the theoretical knowledge and practical experience necessary to work in film culture.  |
| <b>Learning Outcomes:</b>                  | <p>Students who complete the Masters of Arts and Cultural Management (Moving Image) should be able to:</p> <ul style="list-style-type: none"> <li># demonstrate an appreciation and overview of the arts within our culture;</li> <li># understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally;</li> <li># understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange;</li> <li># understand the demands for managing small and large projects, developing tenders, or managing small business enterprises;</li> <li># understand laws, regulations and protocols (including cultural property rights) within various art forms;</li> <li># demonstrate an understanding of financial management, budgeting, costing and planning; and</li> <li># demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.</li> </ul> |
| <b>Structure &amp; Available Subjects:</b> | <p><b>200 point program</b></p> <p><b>Duration:</b> 2 years full-time / up to 4 years part-time</p> <p><b>The Masters of Arts and Cultural Management (Moving Image) 200 point program requires:</b></p> <p><b>First 100 points:</b></p> <ul style="list-style-type: none"> <li># five compulsory subjects (62.5 points)</li> <li># elective subjects (37.5 points)</li> </ul> <p><b>Second 100 points:</b></p> <ul style="list-style-type: none"> <li># four compulsory subjects (50 points)</li> </ul> <p><b>Coursework Only Option</b></p> <ul style="list-style-type: none"> <li># elective subjects (50 points)</li> </ul> <p><b>or</b></p> <p><b>Minor Thesis Option</b></p> <ul style="list-style-type: none"> <li># AMGT90019 Minor Thesis (37.5 points)</li> <li># MULT50001 Research Principles and Practices (12.5 points)</li> </ul>  |

**150 point program****Duration:** 1.5 years full-time / up to 3 years part-time**The Masters of Arts and Cultural Management (Moving Image) 150 point program requires:**

- # seven compulsory subjects (87.5 points)

**Coursework Only Option**

- # elective subjects (62.5 points)

**or****Minor Thesis Option**

- # AMGT90019 Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)
- # elective subjects (12.5 points)

**100 point program****Duration:** 1 year full-time/ up to 3 years part-time**The Masters of Arts and Cultural Management (Moving Image) 100 point program requires:**

- # four compulsory subjects (50 points)

**Coursework Only Option**

- # elective subjects (50 points)

**or****Minor Thesis Option**

- # AMGT90019 Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)

**Capstone Requirement:****All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option:****Capstone Stream 1: AMGT90019 Minor Thesis - Arts Management****Purpose:** An opportunity to integrate knowledge and research skills to address a specific moving image management research question (Pathway to PhD).**Capstone Stream 2: MULT90019 Internship (Semester Long) or MULT90018 Internship I (Placement Only) and SCR90006 Film Festival Cultures****Purpose:** Multiple opportunities to apply knowledge and skills in professional contexts and develop an integrated understanding of moving image management knowledge and practice.**Capstone Stream 3: MULT90025 Internship III (year Long) or MULT90018 Internship I (Placement Only) and SCR90004 Visual Culture Industries****Purpose:** Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice.**Capstone Stream 4: SCR90006 Film Festival Cultures and SCR90004 Visual Culture Industries****Purpose:** Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practiceFor policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>) .

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| <b>Majors/Minors/<br/>Specialisations</b> | <b>Major/Minor/Specialisation</b>  |
|   | 200 Point Moving Image   |
|   | 150 Point Moving Image   |
|   | 100 Point Moving Image   |
| <b>Links to further information:</b>      | <a href="http://www.culture-communication.unimelb.edu.au">www.culture-communication.unimelb.edu.au</a> |
| <b>Related Course(s):</b>                 | Master of Arts and Cultural Management   |