

## PUBL90016 Publishing and Communications 5B

<b>Credit Points:</b>	12.5						
<b>Level:</b>	9 (Graduate/Postgraduate)						
<b>Dates &amp; Locations:</b>	2015, Parkville This subject commences in the following study period/s: June, Parkville - Taught on campus. Regular, documented consultations with the supervisor as arranged. Meetings should normally occur fortnightly and should be at least of half an hour duration.						
<b>Time Commitment:</b>	Contact Hours: 25 hours, comprising seminars, smaller group workshops, and excursions, delivered as an intensive over the period of one week (Off Campus) Total Time Commitment: 170 hours total						
<b>Prerequisites:</b>	Admission to the Graduate Diploma (Advanced) in Publishing and Communications, Master of Publishing and Communications, or Master of Creative Writing, Publishing and Editing. An application process applies. Students who wish to undertake this subject must contact the Faculty of Arts at <a href="mailto:arts-studentprograms@unimelb.edu.au">arts-studentprograms@unimelb.edu.au</a> ( <a href="mailto:arts-studentprograms@unimelb.edu.au">mailto:arts-studentprograms@unimelb.edu.au</a> ) for further information. This subject is recommended only for students in their final semester of study.						
<b>Corequisites:</b>	None						
<b>Recommended Background Knowledge:</b>	None						
<b>Non Allowed Subjects:</b>	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>PUBL90015 Publishing and Communications 5A</td> <td>Semester 1</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	PUBL90015 Publishing and Communications 5A	Semester 1	12.50
Subject	Study Period Commencement:	Credit Points:					
PUBL90015 Publishing and Communications 5A	Semester 1	12.50					
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>						
<b>Contact:</b>	Mark Davis <a href="mailto:davismr@unimelb.edu.au">davismr@unimelb.edu.au</a> ( <a href="mailto:davismr@unimelb.edu.au">mailto:davismr@unimelb.edu.au</a> )						
<b>Subject Overview:</b>	This subject involves travel to New York to undertake a five-day intensive to be taught at City University of New York. The program will involve instruction by senior figures in the US publishing industry, from established firms and the recent start-ups that are reshaping the industry.						
<b>Learning Outcomes:</b>	Upon successful completion of this subject, students are expected to have developed: <ul style="list-style-type: none"> <li># written communication skills through essay writing and seminar discussion;</li> <li># an understanding of international publishing practices;</li> <li># increased levels of cross-cultural awareness; and</li> <li># a broad understanding of issues of key concern to the publishing and communications industry.</li> </ul>						
<b>Assessment:</b>	A project proposal (100 words), due on the final day of the intensive teaching (20%); A research paper (4000 words), due 8 weeks after the teaching period (80%) Hurdle requirements: Students are required to attend a minimum of 80% of classes in order to qualify to have their						

	written work assessed. Any student who fails to meet this hurdle without valid reason will not be eligible to pass the subject All required written work must be submitted in order to pass the subject. Note: Essays submitted after the due date without an extension will be penalised 2% per day. Essays submitted after two weeks of the assessment due date without a formally approved application for special consideration or an extension will only be marked on a pass/fail basis if accepted.
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>Students who have successfully completed this subject will:</p> <ul style="list-style-type: none"> <li># acquire high-level written and oral communication skills through contribution to class discussions and the completion of assignments;</li> <li># have a capacity for effective teamwork through group discussions;</li> <li># develop cultural and ethical understanding through reflection and reading on the role of the publishing industry in a range of different national and cultural contexts;</li> <li># develop skills in research through the preparation of class papers and assignments, including the use of online as well as print-based materials;</li> <li># develop skills in time management and planning through managing workloads for recommended reading, tutorial presentations and assessment requirements; and</li> <li># acquire a capacity for critical thinking through the use of readings and discussion to develop a critique of received wisdom about the cultural, social and political significance of the publishing industry.</li> </ul>
<b>Notes:</b>	This subject is only available to students enrolled in the Publishing and Communications program
<b>Related Course(s):</b>	Graduate Diploma in Publishing and Communications (Advanced) Postgraduate Diploma in Arts (Editing and Communications)
<b>Related Majors/Minors/Specialisations:</b>	100 Point Master of Publishing and Communications 150 Point Master of Publishing and Communications 200 Point Master of Publishing and Communications