

## N20AA Master of Enterprise (Executive)

<b>Year and Campus:</b>	2015												
<b>CRICOS Code:</b>	080338M												
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>												
<b>Level:</b>	Graduate/Postgraduate												
<b>Duration &amp; Credit Points:</b>	100 credit points taken over 12 months												
<b>Coordinator:</b>	Prof Danny Samson												
<b>Contact:</b>	<p>MBS @ Berkeley Street  Level 4, 198 Berkeley Street  Telephone: +61 3 8344 1670</p> <p><b>Online Enquiries</b> (<a href="https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&amp;cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&amp;redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html">https://nexus.unimelb.edu.au/OnlineEnquiryForm.aspx?campaigncode=CMP-01311-VZ8293&amp;cssurl=https://nexus.unimelb.edu.au/cssfiles/gsbe.css&amp;redirecturl=http://www.gsbe.unimelb.edu.au/contactus/nexus/gsbe.html</a>)  Web: <a href="http://www.gsbe.unimelb.edu.au">www.gsbe.unimelb.edu.au</a> (<a href="http://www.gsbe.unimelb.edu.au">http://www.gsbe.unimelb.edu.au</a>)</p>												
<b>Course Overview:</b>	<p>The <b>Master of Enterprise (Executive)</b> is a quality, highly efficient 100 point Masters degree. It provides a range of management education in:</p> <ul style="list-style-type: none"> <li># Economics</li> <li># Financial and performance management</li> <li># Marketing and Strategy</li> </ul> <p>The program is delivered by senior academics from the University of Melbourne's Faculty of Economics &amp; Commerce.</p>												
<b>Learning Outcomes:</b>	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <ul style="list-style-type: none"> <li>• To enable graduates to enhance their skills, competencies and capabilities in the work environment.</li> <li>• To enable graduates to acquire expertise associated with particular specialisations such as: technology management, leadership and management and international communication.</li> </ul> <p>On successful completion of this course students should be able to:</p> <ul style="list-style-type: none"> <li>• Explain the technical content of their discipline and its relationship to broader social questions;</li> <li>• Explain the creation and acquisition of knowledge within their discipline;</li> <li>• Apply their knowledge in practical settings;</li> <li>• Analyse the creation, dissemination and application of knowledge within their discipline;</li> <li>• Communicate their knowledge in an appropriate form;</li> <li>• Be capable of independent critical thought;</li> <li>• Exhibit analytic and problem-solving skills.</li> </ul>												
<b>Course Structure &amp; Available Subjects:</b>	To satisfy the requirements of the Master of Enterprise (Executive), student must complete 100 points.												
<b>Subject Options:</b>	<p><b>Core Subjects</b></p> <p>The program is completed in four one-week blocks, comprising two subjects each:</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>MGMT90041 Financial &amp; Performance Management</td> <td>November</td> <td>12.50</td> </tr> <tr> <td>MGMT90107 Leadership &amp; Management</td> <td>August</td> <td>12.50</td> </tr> <tr> <td>MGMT90043 Managerial Economics</td> <td>August</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	MGMT90041 Financial & Performance Management	November	12.50	MGMT90107 Leadership & Management	August	12.50	MGMT90043 Managerial Economics	August	12.50
Subject	Study Period Commencement:	Credit Points:											
MGMT90041 Financial & Performance Management	November	12.50											
MGMT90107 Leadership & Management	August	12.50											
MGMT90043 Managerial Economics	August	12.50											

	MGMT90040 Behaviour & Leadership in Organisations	November	12.50
	MGMT90049 Strategy, Ethics & Governance	February	12.50
	MGMT90048 Quant Analysis for Managerial Decisions	May	12.50
	MGMT90047 Production & Operations Management	May	12.50
	MGMT90045 Marketing for Managers	February	12.50
<b>Entry Requirements:</b>	<p>The Selection Committee will evaluate the applicant's ability to pursue the course successfully using the following criteria:</p> <ul style="list-style-type: none"> <li># An undergraduate degree in a relevant discipline;</li> <li># A minimum of 3 years of documented full time, relevant, professional work experience; and</li> <li># The applicant's submitted statement of intent in seeking entry.</li> </ul> <p>The Selection Committee may conduct interviews and require submission of tests including the GMAT or GRE and may call for referee reports or employer references to elucidate any of the matters referred to above.</p>		
<b>Core Participation Requirements:</b>	<p>For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a></p>		
<b>Graduate Attributes:</b>	<p>On successful completion of this course, students should be able to demonstrate the following attributes and skills:</p> <ul style="list-style-type: none"> <li>• To enable graduates to enhance their skills, competencies and capabilities in the work environment.</li> <li>• To enable graduates to acquire expertise associated with particular specialisations such as: technology management, leadership and management and international communication.</li> </ul>		
<b>Generic Skills:</b>	n/a		
<b>Links to further information:</b>	<a href="http://gsbe.unimelb.edu.au/programs/management/master_of_enterprise">http://gsbe.unimelb.edu.au/programs/management/master_of_enterprise</a>		
<b>Notes:</b>	This course is no longer available. It has been replaced with the Master of Enterprise (MC-ENT).		