

## MUSI40092 Music Management and Enterprise

<b>Credit Points:</b>	12.5
<b>Level:</b>	4 (Undergraduate)
<b>Dates &amp; Locations:</b>	2015, Parkville This subject commences in the following study period/s: Semester 1, Parkville - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: Weekly 2-hour seminar Total Time Commitment: 170 hours
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>&lt;p&gt;For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.&lt;/p&gt;         &lt;p&gt;It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: &lt;a href="http://services.unimelb.edu.au/disability"&gt;http://services.unimelb.edu.au/disability&lt;/a&gt;&lt;/p&gt;</p>
<b>Coordinator:</b>	Dr Jillian Graham
<b>Contact:</b>	Jillian Graham jgrah@unimelb.edu.au
<b>Subject Overview:</b>	Students will develop the skills required for music graduates to be able to form careers in music-focussed arts organisations or individual enterprises. They will be introduced to a wide range of examples of how careers involving music can be created and sustained, and how they can position themselves to gain employment. Matters such as governance, funding, copyright law, and programming issues are investigated so that students gain an understanding of arts administration in music, the range of roles available within music-focussed arts organisations, and of the issues unique to the music industry. Some key readings in the area will be studied.
<b>Learning Outcomes:</b>	<p>On completion of this subject students should be able to:</p> <ul style="list-style-type: none"> <li># reflect upon, articulate and communicate personal objectives and competencies related to establishing a career in music</li> <li># think creatively about ways to incorporate musical skills and knowledge into a career</li> <li># develop and refine strategies for building and sustaining careers involving music</li> <li># follow a well-conceived process in applying for or creating music-related positions</li> <li># understand key factors unique to music-focussed arts organisations</li> <li># develop skills to be able to critically evaluate issues and challenges faced by music-focussed arts organisations</li> </ul>
<b>Assessment:</b>	<p>EITHER Option 1: Three brief assignments of 500 words on issues studied in class - Weeks 5, 8, 11 (30%)</p> <p>OR Option 2: A research report on issues studied in class relevant to student's career concept (1,500 words) - Week 11 (30%) 10 min Class presentation on career concept and strategies for realisation (equivalent to 1000 words) - During Semester (20%) Portfolio consisting of a curriculum vitae, career concept/background and career planning document</p>

	(equivalent to 2500 words) - End of Semester (50%) Attendance and class participation: 100% attendance is required; less than 80% will result in a fail - Hurdle Requirement
<b>Prescribed Texts:</b>	Readings will be available via the subject's LMS website.
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>On completion of this subject students should have:</p> <ul style="list-style-type: none"> <li># advanced their communication skills through contributions to seminar discussions and presentations</li> <li># expanded their research and writing skills</li> <li># developed their conceptual and planning skills</li> <li># extended their abilities to think creatively</li> </ul>
<b>Related Course(s):</b>	Bachelor of Music (Degree with Honours)
<b>Related Majors/Minors/Specialisations:</b>	<p>Composition Ethnomusicology Musicology Performance</p>