

MGMT90038 Global Corporate Governance

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| Credit Points: | 12.5 |
| Level: | 9 (Graduate/Postgraduate) |
| Dates & Locations: | 2015, Parkville This subject commences in the following study period/s: September, Parkville - Taught on campus. Semester 1, Parkville - Taught on campus. |
| Time Commitment: | Contact Hours: This subject is taught intensively over 36 hours. Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance |
| Prerequisites: | Entry to Master of International Business, Master of Human Resource Management, Master of Commerce (Management), Master of Commerce (Marketing), Master of Management and Master of Management (Human Resources). (MC-MGTS, MC-MGMT, MC-MGTHRES, MC-MGMTHRE, MC-COMMGT, MC-COMMKT). |
| Corequisites: | None |
| Recommended Background Knowledge: | None |
| Non Allowed Subjects: | None |
| Core Participation Requirements: | For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/ |
| Coordinator: | Assoc Prof Peter Verhezen, Dr Helen Hu |
| Contact: | Semester 1: hehu@unimelb.edu.au (mailto:hehu@unimelb.edu.au) September: verhezen@unimelb.edu.au (mailto:verhezen@unimelb.edu.au) |
| Subject Overview: | Firms face complex problems of governance and increasing scrutiny. The course will explain the function and features of corporate governance and key corporate governance theories. It will analyse the roles of board members and why good corporate governance practices are important for businesses. In particular, the course will discuss the implications of board membership composition for firms; why independent directors on boards are crucial; how committees are structured; the distinctive function of a CEO and Chairman, among others. It will also highlight corporate governance in an era of 'social responsibility'. |
| Learning Outcomes: | <p>On successful completion of this subject, students should be able to:</p> <ul style="list-style-type: none"> # Understand how the interaction of governments and NGOs impacts on relations between international firms and their stakeholders; # Understand the importance of reputation risk for international firms and how it can be managed; # Understand how international firms have identified and responded to governance failure; # Understand how the aligning of ethics, environmental responsibility with strategic decision making in an international firm can enhance long term value; # Analyse and synthesise different theories, models and ideas relevant to issues of governance in an international context; # Appropriately apply these theories, models and ideas to different scenarios as presented in case studies and class materials; and |

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| | # Critically evaluate usefulness of the different theories, models and ideas in addressing problems of international governance. |
| Assessment: | 5000 word group assignment to be submitted and presented late in the semester (50%); and 3500 word individual assignment. Due 2.5 weeks after the last session (50%). |
| Prescribed Texts: | None |
| Breadth Options: | This subject is not available as a breadth subject. |
| Fees Information: | Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees |
| Generic Skills: | <p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # High level of development; # Oral and written communication; # Collaborative learning & team work; # Problem solving; # Application of theory to practice; # Interpretation and analysis; # Critical thinking; and # Receptiveness to alternative ideas. |
| Related Course(s): | Master of Accounting Master of International Business Master of International Business Master of Management Master of Management |
| Related Majors/Minors/Specialisations: | 100 Point Master of International Relations 200 Point Master of International Relations |