

MGMT10002 Principles of Management

Credit Points:	12.5
Level:	1 (Undergraduate)
Dates & Locations:	2015, Parkville This subject commences in the following study period/s: Summer Term, Parkville - Taught on campus. Semester 1, Parkville - Taught on campus. Semester 2, Parkville - Taught on campus.
Time Commitment:	Contact Hours: Semester 1 and Semester 2: Two 1-hour lectures and a 1-hour tutorial per week; Summer Semester: Two 2-hour lectures and one 2-hour tutorial per week for six weeks Total Time Commitment: • Semester 1 and Semester 2: 3 hours per week plus a minimum of 6 hours per week in self-directed study;• Summer Semester: 6 hours per week plus a minimum of 12 hours per week in self-directed study.
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	Please refer to Prerequisites and Corequisites.
Non Allowed Subjects:	None
Core Participation Requirements:	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p>
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Subject Overview:	In this subject, students will learn how the key management functions of planning, organising, leading and controlling, are performed in business and other organisations. We will explore contemporary examples of challenges, and analyse how leaders and managers respond strategically to these challenges. The subject will introduce students to core management principles and leadership practices which can be applied in various organisational settings, ranging from "big business" to NGOs and start-ups. Contemporary management topics such as innovation and entrepreneurship, managing and motivating people and change, cultural diversity, team structures and environmental sustainability will be reviewed. Students will be introduced to management theory, research and case studies that will develop their ability to manage complex real-world business problems, and to create a workplace where people can thrive.
Learning Outcomes:	<ul style="list-style-type: none"> # Describe the basic theories and models within management and review real life examples of these models. # Apply major theories and models from the field of management to analyse organisational problems and generate realistic solutions and recommendations, as presented in case studies # Identify and critique management approaches in the field and collaboratively develop alternative models of practice

	<ul style="list-style-type: none"> # Analyse the key factors in the external and internal environments that affect the management of an organisation and evaluate their influence on contemporary management issues such as innovation and entrepreneurship # Appraise management frameworks with regards to their impact on organisational performance
Assessment:	A 2-hour end-of-semester examination (60%) Two assignments not exceeding 4000 words, one due in the middle of semester and one due towards the end of semester (40%)
Prescribed Texts:	You will be advised of prescribed texts by your lecturer.
Recommended Texts:	Information Not Available
Breadth Options:	<p>This subject potentially can be taken as a breadth subject component for the following courses:</p> <ul style="list-style-type: none"> # Bachelor of Arts (https://handbook.unimelb.edu.au/view/2015/B-ARTS) # Bachelor of Biomedicine (https://handbook.unimelb.edu.au/view/2015/B-BMED) # Bachelor of Environments (https://handbook.unimelb.edu.au/view/2015/B-ENVS) # Bachelor of Music (https://handbook.unimelb.edu.au/view/2015/B-MUS) # Bachelor of Science (https://handbook.unimelb.edu.au/view/2015/B-SCI) # Bachelor of Engineering (https://handbook.unimelb.edu.au/view/2015/B-ENG) <p>You should visit learn more about breadth subjects (http://breadth.unimelb.edu.au/breadth/info/index.html) and read the breadth requirements for your degree, and should discuss your choice with your student adviser, before deciding on your subjects.</p>
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>In this subject you will have the opportunity to develop important generic skills:</p> <ul style="list-style-type: none"> # Problem solving skills and analytical skills will be fostered in the tutorial program and more directly within the case study where students have to apply theoretical material to a mixture of hypothetical and real-world case studies. # Collaborative learning and team-work skills will be fostered through working in small teams on exercises, role plays, and simulations that are incorporated into the tutorial program. # Verbal and written communication skills will be developed via the case study tasks, the written assignment and through the experience of peer review. The interactive nature of the tutorial program will also, indirectly, help to improve communication skills.
Related Breadth Track(s):	Entrepreneurship &&& Innovation