

MC-BAPTME Master of Business Administration

Year and Campus:	2015 - Parkville																							
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																							
Level:	Graduate/Postgraduate																							
Duration & Credit Points:	225 credit points taken over 24 months full time.																							
Coordinator:	Jim Frederickson																							
Contact:	emba@mbs.edu (mailto:emba@mbs.edu)																							
Course Overview:	The main aim of the MBA program is to assist students to develop their capacity to become effective senior level general managers in a wide range of private, public and government organisations.																							
Learning Outcomes:	<p>Students undertaking the program should:</p> <ul style="list-style-type: none"> # gain an understanding of the nature of general management and the role of the manager; # acquire the basic analytical skills, concepts and knowledge of management from the fields of accounting, economics, finance, information management, marketing, operations and the social and behavioural sciences; # analyse and develop strategy for an enterprise as a whole, considering its context; # develop the capacity to diagnose managerial problems, to find solutions in innovative ways and to make decisions on a wide range of management responsibilities, often in complex conditions; # understand the wide and varied range of issues involved in implementing management decisions in practice, including an understanding of the cultural, social and political environment and the moral context of management decisions; # develop personal and interpersonal skills while working with small and large groups; # take responsibility for aspects of their own learning progress through syndicate participation and application of their own management experience through case and class discussion and presentations, thereby also building self-confidence; # build a capacity to respond with self-insight, flexibility and ethical sensitivity to the changing social and economic context of business; # participate in the academic and social life of the School and the University, developing lifelong associations and a foundation for on-going learning. 																							
Course Structure & Available Subjects:	To qualify for the EMBA degree, students must complete all 18 subjects within 18 months. As the learning for each Module builds upon the material covered in previous Modules, satisfactory completion of each Module is a pre-requisite for progression through the program. All students are required to be in residence for the full duration of each Module.																							
Subject Options:	<p>Core subjects</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>BUSA90480 Leadership</td> <td>January, March, June, August, September</td> <td>6.25</td> </tr> <tr> <td>BUSA90481 Social Responsibility and Ethics</td> <td>January, March, June, September</td> <td>6.25</td> </tr> <tr> <td>BUSA90002 Financial Accounting</td> <td>April, May</td> <td>12.50</td> </tr> <tr> <td>BUSA90226 Managing People</td> <td>April, May</td> <td>12.50</td> </tr> <tr> <td>BUSA90245 Marketing</td> <td>January, July</td> <td>12.50</td> </tr> <tr> <td>BUSA90061 Data Analysis</td> <td>January, July</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	BUSA90480 Leadership	January, March, June, August, September	6.25	BUSA90481 Social Responsibility and Ethics	January, March, June, September	6.25	BUSA90002 Financial Accounting	April, May	12.50	BUSA90226 Managing People	April, May	12.50	BUSA90245 Marketing	January, July	12.50	BUSA90061 Data Analysis	January, July	12.50
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	BUSA90489 Decision Making	January, March, April, July, September	12.50
	BUSA90228 Operations	January, February	12.50
	BUSA90027 Business Strategy	July, September	12.50
	BUSA90072 Global Business Economics	September, November	12.50
	BUSA90490 Integrative Business Capstone	January, April, June, August, September	12.50
	BUSA90194 Managerial Economics	January, April, September	12.5
	Elective subjects		
	Subject	Study Period Commencement:	Credit Points:
	BUSA90498 Leading in Transformational Times	April	12.50
	BUSA90054 Corporate Strategy	February	12.50
	BUSA90271 Mergers and Acquisitions	June	12.50
	BUSA90274 Negotiations	June	12.50
	BUSA90014 Brand Management	April	12.50
	BUSA90133 Industry Studies in Asia	January	12.50
Entry Requirements:	<p>1. In order to be considered for entry, applicants must have completed:</p> <ul style="list-style-type: none"> • an undergraduate degree; and • five years documented full time management work experience; and • a personal statement outlining why they wish to be considered for the course; and • Referees' reports; and • an interview <p>Meeting these requirements does not guarantee selection.</p> <p>2. In ranking applications, the Selection Committee will consider:</p> <ul style="list-style-type: none"> • prior academic performance; and • the work experience; and • the personal statement; and • the referee's report; and • the interview. <p>3. The Selection Committee may seek further information to clarify any aspect of an application in accordance with the Admission and Selection into Course Policy.</p>		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>		