

IBUS90002 Asian Business and Management

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2015, Parkville This subject commences in the following study period/s: March, Parkville - Taught on campus.
Time Commitment:	Contact Hours: Three hours of classes per week Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance
Prerequisites:	Entry into one of the following programs: Master of International Business, Master of International Relations, Master of Commerce (Management), Master of Commerce (Marketing) or Master of Management suite of programs.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements for this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Prof Jane Lu
Contact:	April: jane.lu@unimelb.edu.au (mailto:jane.lu@unimelb.edu.au)
Subject Overview:	This subject will examine how the strategy, institutional context and organisation of firms from East and Southeast Asian economies differ from 'typical' western firms. It will explain and conceptualise the nature of Asian management and business practices from an economic, cultural and institutional perspective. The subject draws on insights from cross-cultural management, entrepreneurship theory, institutional and organisational studies, strategic management and social network analysis to explore management systems in the Asian region. Students will be able to apply the knowledge and skills learnt to evaluate the viability of the transferability of Asian management systems.
Learning Outcomes:	On successful completion of this subject, you should be able to: <ul style="list-style-type: none"> # Become familiar with the concepts, frameworks and techniques of analysis of the business environment in Asia. # Explain and analyse the business environment in Asia from economic, cultural and institutional perspectives. # Compare and contrast the differences in business environments between Asia and other regions of the world. # Understand cross-national differences in business environments in Asia. # Apply the contextual knowledge about the business environment in Asia to analyze and make decisions faced by companies indigenous to Asia, or for companies from other regions of the world that are competing in Asia.
Assessment:	In-class 15-20 minute group presentation (Country analysis). To be submitted and presented on the last class (20%); Group essay (company analysis) maximum 4000 words. Due two weeks

	after the last class (30%); Individual case text, maximum of 3000 words. Due in the last class (40%); and Class participation (10%).
Prescribed Texts:	To be advised
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject, students should have improved the following generic skills:</p> <ul style="list-style-type: none"> # Synthesis and application of competing managerial theories; # Problem solving and critical analytical skills, which should be developed via the use of small group discussions, case studies and research projects; # Collaborative learning and teamwork skills, which should be fostered by working in small groups; # Oral and written communication skills, which should be developed via group work, group presentations and preparation of the major assignment. # Demonstrate a capacity to successfully work independently as well as collaboratively with personal accountability.
Related Course(s):	Master of International Business Master of International Business Master of Management Master of Management
Related Majors/Minors/ Specialisations:	100 Point Master of International Relations 200 Point Master of International Relations