

GCA-PUBCOM Graduate Certificate in Publishing and Communications (Advanced)

Year and Campus:	2015 - Parkville																						
CRICOS Code:	085949K																						
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees																						
Level:	Graduate/Postgraduate																						
Duration & Credit Points:	50 credit points taken over 6 months full time. This course is available as full or part time.																						
Coordinator:	Semester 1 Emmett Stinson Email: stinson@unimelb.edu.au Semester 2 Associate Professor Mark Davis Email: davismr@unimelb.edu.au																						
Contact:	Enquiries Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au (mailto:13MELB@unimelb.edu.au)																						
Course Overview:	The Graduate Certificate in Publishing and Communications (Advanced) provides an introduction to the dynamic field of publishing and communications. It also acts as an entry point to an articulated structure of higher degree study, and may qualify graduates for entry to the Advanced Graduate Diploma or master of arts courses in this area.																						
Learning Outcomes:	<p>Students who successfully complete the Graduate Certificate in Publishing and Communications (Advanced) should have:</p> <ul style="list-style-type: none"> # an introductory knowledge of editorial principles and methods across a range of genres and media; # a practical knowledge of electronic editing and publishing for digital media; and # skills in research, writing and thinking critically about processes of change in the publishing and communications industries. 																						
Course Structure & Available Subjects:	<p>The Graduate Certificate in Publishing and Communications (Advanced) requires:</p> <ul style="list-style-type: none"> # elective subjects (50 points) <p>Total 50 points</p> <p>For policies that govern this degree, see Academic Services Policy (http://www.services.unimelb.edu.au/policy/index.html) in the University Melbourne Policy Framework (http://www.policy.unimelb.edu.au/) . Students also should also refer to information in the Student Policy Directory. (http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj)</p>																						
Subject Options:	<p>Elective Subjects</p> <p>50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>PUBL90001 Structural Editing</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>PUBL90002 Editorial English</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>PUBL90003 The Contemporary Publishing Industry</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>PUBL90004 Business and Professional Communications</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>PUBL90005 Technical Writing and Editing</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>PUBL90006 Writing and Editing for Digital Media</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>		Subject	Study Period Commencement:	Credit Points:	PUBL90001 Structural Editing	Semester 1, Semester 2	12.50	PUBL90002 Editorial English	Semester 1, Semester 2	12.50	PUBL90003 The Contemporary Publishing Industry	Semester 1	12.50	PUBL90004 Business and Professional Communications	Semester 1	12.50	PUBL90005 Technical Writing and Editing	Semester 2	12.50	PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.50
Subject	Study Period Commencement:	Credit Points:																					
PUBL90001 Structural Editing	Semester 1, Semester 2	12.50																					
PUBL90002 Editorial English	Semester 1, Semester 2	12.50																					
PUBL90003 The Contemporary Publishing Industry	Semester 1	12.50																					
PUBL90004 Business and Professional Communications	Semester 1	12.50																					
PUBL90005 Technical Writing and Editing	Semester 2	12.50																					
PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.50																					

	PUBL90010 Print Production and Design	Semester 1	12.50
Entry Requirements:	<p>1. In order to be considered for entry, applicants must have completed:</p> <ul style="list-style-type: none"> • an undergraduate degree in a cognate discipline with a weighted average mark of at least H2B (70%), or equivalent; <p>Meeting these requirements does not guarantee selection.</p> <p>2. In ranking applications, the Selection Committee will consider:</p> <ul style="list-style-type: none"> • prior academic performance; and • relevance of previous studies. <p>3. The Selection Committee may seek further information to clarify any aspect of an application in accordance with the Admission and Selection into Course Policy (https://policy.unimelb.edu.au/MPF1035) .</p> <p>4. The minimum English language requirements for this course are Band 7.0 (http://futurestudents.unimelb.edu.au/admissions/entry-requirements/language-requirements)</p>		
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>		
Further Study:	<p>Students who complete this program may be eligible for entry into and 50 points of credit/advance standing into:-</p> <ul style="list-style-type: none"> # Graduate Diploma in Publishing and Communications (Advanced) # Master of Publishing and Communications 		
Graduate Attributes:	http://www.unimelb.edu.au/about/attributes.html		
Links to further information:	http://www.culture-communication.unimelb.edu.au		