

FLTV70045 Business of Screenwriting

Credit Points:	12.5
Level:	7 (Graduate/Postgraduate)
Dates & Locations:	2015, Southbank This subject commences in the following study period/s: Semester 1, Southbank - Taught on campus.
Time Commitment:	Contact Hours: 30 Total Time Commitment: 108 Hours
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Coordinator:	Mr Ben Michael
Contact:	Contact Centre T: 13MELB (13 6352) E: 13melb@unimelb.edu.au (mailto:13melb@unimelb.edu.au)
Subject Overview:	The Business of Screenwriting is a subject that combines both the creative necessities and the ability to generate income through writing. The focus of this subject is the business behind the screenwriting industry in both national and international arenas. Delivered by industry professionals including representatives from funding bodies, professional writers, distribution companies, new media creatives, directors, and producers, this subject will enable students to define the business aspects of the industry.
Learning Outcomes:	This subject will: <ul style="list-style-type: none"> • enable students to prepare submissions to industry funding bodies; • make students aware of the business in which screenwriting belongs at both a national and international level; • develop a business confidence to encourage productivity in all forms of writing, including new media; • facilitate the development of relationships between writers, directors and producers of the screen and allied industries.
Assessment:	Folio detailing the business strategies behind a major (script) production (60%). Class presentation of the topic/folio (40%).
Prescribed Texts:	None
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On completion of this subject students will:

	<ul style="list-style-type: none">• demonstrate an ability to develop projects within the wider community;• demonstrate a variety of business skills that embraces difficult challenges;• develop a commitment to developing ways in which arts and business co-exist.
Links to further information:	http://www.vcam.unimelb.edu.au/
Related Course(s):	Master of Screenwriting