

## FLTV70039 Business of Producing 2

<b>Credit Points:</b>	25
<b>Level:</b>	7 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2015, Southbank This subject commences in the following study period/s: Semester 1, Southbank - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 96 Total Time Commitment: 240 Hours
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Coordinator:</b>	Mr Gus Howard
<b>Contact:</b>	<b>Contact Centre</b> T: 13MELB (13 6352) E: <a href="mailto:13melb@unimelb.edu.au">13melb@unimelb.edu.au</a> (mailto:13melb@unimelb.edu.au)
<b>Subject Overview:</b>	Through lectures and guest speakers, students will be exposed to areas such as working with government funding bodies, entertainment law, negotiating deals and small company business skills.
<b>Learning Outcomes:</b>	On completing this subject students will have: <ul style="list-style-type: none"> <li>• extended their creative abilities and business skills to the wider community;</li> <li>• demonstrated a sound understanding of the structure of the Australian Film, Television and allied industries;</li> <li>• demonstrated an innovative approach to combining finance and funding structure.</li> </ul>
<b>Assessment:</b>	Entertainment Law Research Paper (2,500 words) 40% Dealing with government bodies research report (1,500 words) 30% Production company exercise (2,000 words) 30%
<b>Prescribed Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	On completing this subject students will: <ul style="list-style-type: none"> <li>• demonstrate the skills necessary to establish a small business;</li> <li>• understand issues related to intellectual property management and exploitation and the legal aspects of Producing;</li> <li>• demonstrate an entrepreneurial approach coupled with strategic planning skills and the knowledge to engage with key industry players.</li> </ul>

<b>Links to further information:</b>	<a href="http://www.vcam.unimelb.edu.au/">http://www.vcam.unimelb.edu.au/</a>
<b>Related Course(s):</b>	Master of Producing