FLTV20018 Writing for the Youth Screen Market

Credit Points:	12.5		
Level:	2 (Undergraduate)		
Dates & Locations:	2015, Southbank This subject commences in the following study period/s: Semester 1, Southbank - Taught on campus.		
Time Commitment:	Contact Hours: 41 hours Total Time Commitment: 120 hours		
Prerequisites:	Subject	Study Period Commencement:	Credit Points:
	FLTV10012 Screenwriting Practices 1A	Semester 1	25
	FLTV10013 Industry Perspectives	Semester 1	12.50
	FLTV10014 Pictures, Sounds, Words	Semester 1	12.50
	FLTV10015 Screenwriting Practices 1B	Semester 2	25
Corequisites:	Subject	Study Period Commencement:	Credit Points:
	FLTV20011 Gaming and the Writer	Semester 1	12.50
	FLTV20012 Screenwriting Practices 2A	Semester 1	25
Recommended Background Knowledge:	None		<u> </u>
Non Allowed Subjects:	None		
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.		
Coordinator:	Ms Annabelle Murphy		
Contact:	Faculty of the VCA & MCM Student Centre Ground Floor, Elisabeth Murdoch Building (Bldg 860) Southbank Campus 234 St Kilda Road, Southbank, 3006 Enquiries Phone: 13 MELB (13 6352) Email: 13MELB@unimelb.edu.au		
Subject Overview:	This subject introduces students to the world of writing screen product for children, tweens and young teenagers with a focus on youth television. Through a series of workshops, presentations and screenings, students will gain insight into what makes successful kid's programming and will develop an understanding of the current youth screen landscape, ie, what kids watch and how they are watching it. Students will be required to develop and write a script for the youth market and present it in the appropriate professional format.		

Learning Outcomes:	$_{\#}$ To introduce students to writing screen product for the youth market	
	# To introduce students to some fundamental elements of successful children's programming	
	$_{\#}$ To give students greater knowledge of the current youth screen landscape	
	# To introduce students how to the basic professional skills needed to develop and write a script for the youth market and present it in the appropriate format.	
Assessment:	Class Presentation (1000 words equivalent) Weeks 2-9 (as scheduled) worth 20% Major 'Youth' Script Project (3500 words equivalent) Week 11, worth 75% Class Participation (Participation assessed on criteria of engagement, ability to discuss & give/receive feedback and teamwork skills) Ongoing assessment worth 5%	
Prescribed Texts:	None	
Breadth Options:	This subject is not available as a breadth subject.	
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees	
Generic Skills:	The learning outcomes of this course will be:	
	# To give students a greater understanding of the current youth screen market	
	# To introduce students to key concepts in writing for Children's TV and other youth screen formats	
	# To allow students to explore their 'voice' within the parameters of writing for children	
	$_{\#}$ To introduce students to the basic skills required to write professionally for the youth market	
Related Course(s):	Bachelor of Fine Arts (Screenwriting)	