

ENST90023 Managing Innovation and Change

Credit Points:	12.5						
Level:	9 (Graduate/Postgraduate)						
Dates & Locations:	<p>2015, Parkville</p> <p>This subject commences in the following study period/s: Semester 2, Parkville - Taught on campus. Semester 2, Parkville - Taught online/distance.</p> <p>This subject is can be taken entirely online via the University's Learning Management System (LMS), or taken as a multi-modal subject by students who study on-campus (please ensure you enrol into the correct version either online or on campus). Students who study on campus should attend a weekly tutorial. The subject will be open on LMS approximately two weeks prior to the subject commencement date.</p>						
Time Commitment:	Contact Hours: The subject is taught using multimedia teaching techniques and is based around business case studies. Attendance at Rural Innovation Research Group events are recommended. Total Time Commitment: 144 hours. It is recommended that students devote 12 hours per week to this subject.						
Prerequisites:	None						
Corequisites:	None						
Recommended Background Knowledge:	Students must be able to perform word processing, use Excel spreadsheets, and have a reasonable understanding of the Internet and the University's Learning Management System (LMS).						
Non Allowed Subjects:	<table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>AGRI30011 Innovation Change & Knowledge Transfer</td> <td>July</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	AGRI30011 Innovation Change & Knowledge Transfer	July	12.50
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AGRI30011 Innovation Change & Knowledge Transfer	July	12.50					
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>						
Coordinator:	Dr Barbara King						
Contact:	kingbj@unimelb.edu.au (mailto:kingbj@unimelb.edu.au)						
Subject Overview:	Students will review theories and case studies of innovation and change in land and environment in order to analyse and consider the design, delivery and evaluation of innovation systems. The subject will provide students with an understanding of how and why innovation is generated, as well as the roles of different agents in innovation systems. Students will develop the skills to enable them to manage innovation and changed for improved economic, social and environmental outcomes.						
Learning Outcomes:	<p>On completion of this subject students will have developed:</p> <ul style="list-style-type: none"> # An understanding of innovation and change, and its contribution to agrifood and environmental systems. 						

	<ul style="list-style-type: none"> # The skills to review and critique strategies and frameworks for managing innovation and change. # The ability to identify critical elements for design and implementation of innovation and change programs. # Critical reflection skills on the manager role in innovation and change.
Assessment:	Assignment 1 Essay (Individual, 1,500words), due week 6 - 30%; Assignment 2 Case Study Report (Individual, 2,500 words), due week 12 - 50%, and Online Discussion Participation, due throughout the semester - 20 %. Online discussion is an integral part of this subject - a minimum grade of 50% is required in this component.
Prescribed Texts:	Tidd, J. and J. Bessant (2013) Managing Innovation. Integrating technological, market and organisational change. 5th Edition, Wiley.
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>It is expected students will develop:</p> <ul style="list-style-type: none"> # Awareness of and ability to utilise appropriate communication technology and methods for the storage, management and analysis of data # Highly developed computer-based skills to allow for effective online learning and communication # Ability to collaborate, exchange ideas and debate across online learning platforms # Ability to plan, use time effectively and manage small projects # Appreciation of social and cultural diversity from a regional to a global context.
Related Course(s):	<p>Master of Agribusiness Master of Agribusiness (Coursework) Master of Agricultural Science Master of Animal Science Master of Food Science Master of Urban Horticulture Master of Wine Technology and Viticulture</p>
Related Majors/Minors/Specialisations:	<p>100 Point (A) Master of Agricultural Sciences 100 Point (B) Master of Agricultural Sciences 150 Point Master of Agricultural Sciences 200 Point Master of Agricultural Sciences Education Education Tailored Specialisation Tailored Specialisation</p>