

CCDP90004 Creativity, Culture and Community

Credit Points:	12.5
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2015, Southbank This subject commences in the following study period/s: March, Southbank - Taught on campus. July, Southbank - Taught on campus. November, Southbank - Taught on campus.
Time Commitment:	Contact Hours: 20 Total Time Commitment: One week: 40 hours (including reading)
Prerequisites:	None
Corequisites:	None
Recommended Background Knowledge:	<ul style="list-style-type: none"> # Undergraduate degree in the arts (across art forms such as the performing arts, music, visual arts, film, dance & digital arts) # A complementary degree in associated areas such as social sciences , areas within the design industry sector –architecture, landscape, computer science and also related areas in cultural studies, applied sciences and in international development fields) <p>Equivalent of 3 years professional practice in the creative arts industry</p>
Non Allowed Subjects:	None
Core Participation Requirements:	<p><p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: http://services.unimelb.edu.au/disability</p></p>
Coordinator:	Mr Dean Merlino
Contact:	<p>Mr Dean Merlino</p> <p>email: merlinod@unimelb.edu.au (mailto:merlinod@unimelb.edu.au)</p> <p>phone number: 9035 9138</p>
Subject Overview:	<p>This final Unit/ Subject 4 will draw on and converge all the learning from the previous three Units/ Subjects. This study program will include project creation & planning as an examination of "The creative artists as community cultural animateur" It will involve the creation of a CCD project proposal. It will involve the following: Partnership Opportunities - Project Creation - Project Description- Project Rationalisation- Project Planning - Project Implementation Methodologies- Project Budget -Project Evaluation Report Writing – Presentation& Marketing –Career Planning</p> <p>This process will be fully documented in journal and will culminate in a project presentation or pitch to invited guests from the CCD industry of a proposed CCD project.</p>
Learning Outcomes:	<ul style="list-style-type: none"> # Display ability for collaborative & participatory practice in the creative arts within a community engagement model. # Work collaboratively & confidently as a community facilitator & cultural animateur across a range of disciplines and creative art practices. # Communicate with high level of action research, verbal, and written skills. # Exhibit the skills to interpret, analyse and problem solve.

	<ul style="list-style-type: none"> # Present and implement a developed knowledge of the creative processes within a community-based arts program. # Understand the concepts of culture cultural diversity & identity, personal & interpersonal capacity and ethics in a community context. # Express an arts & community practice in an accessible form at a community level. # Ability to strategically broker and network cross-sectional partnerships within a broad based arts and cultural domain. # Ability to employ creative methodologies & evaluation measures. # Understanding education methodology as a keep component of CCD. <p>Document and plan and pitch a CCD program</p>
Assessment:	Class participation and engagement (20%) Journal (20%) Planning Presentation of CCD Project (60%)
Prescribed Texts:	Haggort,Giep, Arts Management Entrepreneurial Style, 3rd edition, CW Delft: Eburon, 2003Felicity Allen Education - Documents of Contemporary Art Series MIT Press Cambridge 2011
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ul style="list-style-type: none"> # To work across disciplines # To communicate verbally and in words # To Collaborate and be flexible # The ability to <ul style="list-style-type: none"> # use a range of research tools and methodologies # create and organise aesthetic material # solve problems # lead others in the skills of problem solving # interpret and analyse # work as a leader showing initiative and openness # network and broker # employ innovation methodologies # reflect and evaluate # The capacity for critical thinking <p>Leadership and mentoring</p>
Related Course(s):	Graduate Certificate in Arts and Community Engagement