

## CCDP90003 The Artist as Cultural Entrepreneur

<b>Credit Points:</b>	12.5
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2015, Southbank This subject commences in the following study period/s: March, Southbank - Taught on campus. June, Southbank - Taught on campus. November, Southbank - Taught on campus.
<b>Time Commitment:</b>	Contact Hours: 40 Total Time Commitment: 2 weeks: 80 hours (including reading)
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	# Undergraduate degree in the arts (across art forms such as the performing arts, music, visual arts, film, dance & digital arts) # A complementary degree in associated areas such as social sciences , areas within the design industry sector –architecture, landscape, computer science and also related areas in cultural studies, applied sciences and in international development fields ) Equivalent of 3 years professional practice in the creative arts industry
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	<p>For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Student Support and Engagement Policy, academic requirements for this subject are articulated in the Subject Overview, Learning Outcomes, Assessment and Generic Skills sections of this entry.</p> <p>It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and Student Equity and Disability Support: <a href="http://services.unimelb.edu.au/disability">http://services.unimelb.edu.au/disability</a></p>
<b>Coordinator:</b>	Mr Dean Merlino, Mr Draf Draffin
<b>Contact:</b>	Mr Dean Merlino email: <a href="mailto:merlinod@unimelb.edu.au">merlinod@unimelb.edu.au</a> (mailto:merlinod@unimelb.edu.au) phone number: 9035 9138
<b>Subject Overview:</b>	The third Unit/ Subject 3 will examine the development of CCD programs through the strategic brokering of cross-sectoral partnerships, particularly between the arts and policy areas as health, urban development, education, urban/neighbourhood & regional renewal, anti-discrimination, human rights, refugee settlement & juvenile justice. This will be conducted through lectures, readings, discussions, and visiting organisations. Underpinning the subject will be the issues of:  <b>1. Creative Arts, Community Education &amp; Engagement</b> <b>2. Creative Arts Management &amp; Situational Leadership.</b> <b>3. Use of Technology and CCD</b> <b>4. Creative Arts &amp; Social/Cultural Entrepreneurs</b> <b>5. Models of Social &amp; Cultural Innovation</b>  This unit will culminate in a student presentation of their individual manifesto -the vision, values and methodologies that underpin a processes in a personal CCD project

<b>Learning Outcomes:</b>	<ul style="list-style-type: none"> <li># Understand the concepts of culture cultural diversity &amp; identity, personal &amp; interpersonal capacity and ethics in a community context.</li> <li># Understanding education methodology as a central component of CCD.</li> <li># Promote social inclusion, build leadership and foster community cultural renewal.</li> <li># Exhibit the skills to interpret, analyse and problem solve.</li> <li># Express an arts &amp; community practice in an accessible form with realistic resources at a community level.</li> </ul> <p>Demonstrate the ability to strategically broker and network cross-sectional partnerships within a broad based arts and cultural domain.</p>
<b>Assessment:</b>	Class participation and engagement (20%) Written Journal (20%) Presentation Paper and Written Copy (55%)
<b>Prescribed Texts:</b>	<p>Tacchi, Jo A. Information, Communication, Poverty and Voice” in Servaes, Jan and Liu, Shuang (ed) iMoving Targets: Mapping the Paths between Communication, Technologies &amp; Social Change in Communities. Southbound, Penang, Malaysia. 2007. Pp.125-143 E.Lally, I.Ang &amp; K.Anderson (Eds) The Art of Engagement – UWA Publishing 2011 Charles Leadbeater &amp; Anika Wong “Learning from the Extremes” CISCO</p>
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<ul style="list-style-type: none"> <li># To work across disciplines</li> <li># The capacity for critical thinking</li> <li># The ability to: <ul style="list-style-type: none"> <li># use a range of research tools and methodologies</li> <li># solve problems</li> <li># lead others in the skills of problem solving</li> <li># interpret and analyse</li> <li># reflect and evaluate</li> <li># work as a leader showing initiative and openness</li> <li># network and broker relationships</li> </ul> </li> </ul> <p>employ innovation methodologies</p>
<b>Related Course(s):</b>	Graduate Certificate in Arts and Community Engagement