

BUSA90476 Doing Business in Asia

Credit Points:	6.25
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	2015, Parkville This subject commences in the following study period/s: September, Parkville - Taught on campus.
Time Commitment:	Contact Hours: 16 hours (intensive) Total Time Commitment: 85 hours.
Prerequisites:	To enrol in this subject, you must be admitted in the Specialist Certificate in Strategic Marketing, Specialist Certificate in Executive Leadership or be enrolled in the Single Subject Study. This subject is not available for students admitted in any other courses.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Commonwealth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Overview, Objectives, Assessment and Generic Skills sections of this entry. It is University policy to take all reasonable steps to minimise the impact of disability upon academic study, and reasonable adjustments will be made to enhance a student's participation in the University's programs. Students who feel their disability may impact on meeting the requirements of this subject are encouraged to discuss this matter with a Faculty Student Adviser and the Disability Liaison Unit: http://www.services.unimelb.edu.au/disability/
Coordinator:	Assoc Prof Peter Verhezen
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Subject Overview:	This is a cross-disciplinary subject that combines academic insights and practical business experience into governance, leadership and risk management, with an emphasis on Asia. The subject examines how leadership and governance can impact risk management strategies. A key focus of the subject is the importance of cultural intelligence in developing leaders who are adept at navigating the complex personal, institutional, political, social and economic environments in Asia. Another focus is on the risk perspectives of the newly globalising Asian businesses –China, East Asia and India in particular. A third component of this subject is the typical governance structures in Asia in contrast to the Anglo-Saxon corporate governance structures and legislation.
Learning Outcomes:	At the end of the subject, participants should: <ul style="list-style-type: none"> # Gain insights into how Asian businesses view risk, compliance when doing business in the West; # Demonstrate greater cultural intelligence when doing business in Asia; # Acquire skills in building cross-cultural competence; # Understand how leadership affects risk management in Asia; # Learn about the risks of operating in Asia and develop strategies to manage those risks; # How corporate and public governance unfolds in Asia and how it does affect management decisions from local and international companies;

Assessment:	2500 word essay due 4 weeks after the end of the intensive class (100%)
Prescribed Texts:	N/A
Recommended Texts:	N/A
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<ol style="list-style-type: none"> 1. Capacity to analyse and synthesis information and draw conclusions 2. Critical thinking and problem solving skills. 3. A greater understanding of cultural issues and how they determine different types of behaviour and governance models.
Links to further information:	http://fbe.unimelb.edu.au/execed/open_programs/doing_business_in_asia
Related Course(s):	Specialist Certificate in Executive Leadership Specialist Certificate in Strategic Marketing