

# 175AA Master of Arts and Cultural Management

<b>Year and Campus:</b>	2015 - Parkville
<b>CRICOS Code:</b>	073305A
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Level:</b>	Graduate/Postgraduate
<b>Duration &amp; Credit Points:</b>	200 credit points taken over 24 months full time. This course is available as full or part time.
<b>Coordinator:</b>	Dr Kate MacNeill Email: <a href="mailto:cmmacn@unimelb.edu.au">cmmacn@unimelb.edu.au</a>
<b>Contact:</b>	Enquiries Phone: 13 MELB (13 6352) Email: <a href="mailto:13MELB@unimelb.edu.au">13MELB@unimelb.edu.au</a> ( <a href="mailto:13MELB@unimelb.edu.au">mailto:13MELB@unimelb.edu.au</a> )
<b>Course Overview:</b>	<p>The Master of Arts and Cultural Management is a vocationally orientated program which prepares students for a management career in the arts, entertainment and cultural industries, including theatre, dance, music, visual arts and the moving image and in cultural policy development in government or industry peak bodies. The program focuses on the relationship between management practices and creative production and presentation in an Australian and international context. The program delivers subjects in the key areas of management, law, cultural and creative industries, policy and marketing together with challenging analytical content that assists graduates to participate in the ethical, political and philosophical dimensions of creative practices in an international context. Students can choose electives which enable them to develop a closer understanding of specific industry sectors including theatre, visual art and museums.</p> <p>An optional specialisation in <i>Moving Image</i> enables students to obtain a graduate qualification in the management and curatorship of film and new media. The Master of Arts and Cultural Management (Moving Image) is designed to provide students with the necessary knowledge and skills to work in the film culture industry.</p> <p>The Graduate Diploma in Arts and Cultural Management (Advanced) is also available.</p>
<b>Learning Outcomes:</b>	<p><b>Students who complete the Masters of Arts and Cultural Management should:</b></p> <ul style="list-style-type: none"> <li># develop an appreciation and overview of the arts within our culture;</li> <li># understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally;</li> <li># understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange;</li> <li># understand the demands for managing small and large projects, developing tenders, or managing small business enterprises;</li> <li># understand laws, regulations and protocols (including cultural property rights) within various art forms;</li> <li># demonstrate an understanding of financial management, budgeting, costing and planning;</li> <li># demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally.</li> </ul>
<b>Course Structure &amp; Available Subjects:</b>	<p><b>200 point program</b></p> <p><b>Duration:</b> 2 years full-time / up to 4 years part-time</p> <p><b>The Masters of Arts and Cultural Management 200 point program requires:</b></p> <p><b>First 100 points:</b></p> <ul style="list-style-type: none"> <li># five compulsory subjects (62.5 points)</li> <li># three elective subjects (37.5 points)</li> </ul> <p><b>Second 100 points:</b></p> <ul style="list-style-type: none"> <li># two compulsory subjects (25 points)</li> </ul>

**Coursework Only Option:**

- # minimum of 50 points/maximum of 75 points of core subjects
- # maximum of 25 points of elective subjects

or

**Minor Thesis Option**

- # AMGT90019 Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)
- # 25 points of elective subjects

**150 point program****Duration:** 1.5 years full-time / up to 3 years part-time**The Masters of Arts and Cultural Management 150 point program requires:**

- # seven compulsory subjects (87.5 points)

**Coursework Only Option:**

- # 62.5 points of elective subjects

or

**Minor Thesis Option**

- # AMGT90019 Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)
- # 12.5 points of elective subjects

**100 point program****Duration:** 1 year full-time / up to 2 years part-time**The Masters of Arts and Cultural Management 100 point program requires:**

- # two compulsory subjects (25 points)

**Coursework Only Option:**

- # minimum of 50 points/maximum of 75 points of core subjects
- # maximum of 25 points of elective subjects

or

**Minor Thesis Option**

- # AMGT90019 Minor Thesis (37.5 points)
- # MULT50001 Research Principles and Practices (12.5 points)
- # 25 points of elective subjects

**Please note the following:**

Students enrolling in the minor thesis must also complete MULT50001 Research Principles and Practices and/or a maximum of 25 points of elective subjects.

Students must successfully complete all requirements of the first 100 points of the program before commencing the second 100 points.

**Capstone Requirement:**

**All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option -**

**Capstone Stream 1: MULT90025 Internship III (Year Long) (25 points) or MULT90019 Internship II (Placement & Research) (25 points)**

**Purpose:** An opportunity to apply knowledge and skills to solve problems that arise in professional contexts and develop an integrated understanding of cultural management knowledge and practice.

**Capstone Stream 2: AMGT90019 Minor Thesis - Arts Management (37.5 points)**

	<p><b>Purpose:</b> An opportunity to integrate knowledge and research skills to address a specific cultural management research question.</p> <p><b>Capstone Stream 3: AMGT90015 Cultural Management Project (Sem Long) (25 points) or AMGT90016 Cultural Management Project (Year Long) (25 points)</b></p> <p><b>Purpose:</b> An opportunity to integrate knowledge and research skills to address a specific cultural management research question.</p> <p><b>Capstone Stream 4: AMGT90018 The Economics of Culture (12.5 points) + AMGT90007 Advanced Arts Management (12.5 points)</b></p> <p><b>Purpose:</b> Multiple opportunities to develop knowledge and skills through sustained pieces of scholarship.</p> <p>For policies that govern this degree, see <b>Academic Services Policy</b> (<a href="http://www.services.unimelb.edu.au/policy/index.html">http://www.services.unimelb.edu.au/policy/index.html</a>) in the <b>University Melbourne Policy Framework</b> (<a href="http://www.policy.unimelb.edu.au/">http://www.policy.unimelb.edu.au/</a>) . Students also should also refer to information in the <b>Student Policy Directory</b>. (<a href="http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj">http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj</a>)</p>					
<p><b>Majors/Minors/ Specialisations</b></p>	<table border="1"> <thead> <tr> <th data-bbox="389 725 1484 786">Major/Minor/Specialisation</th> </tr> </thead> <tbody> <tr> <td data-bbox="389 786 1484 842">Moving Image Specialisation</td> </tr> <tr> <td data-bbox="389 842 1484 898">200 Point Master of Arts and Cultural Management</td> </tr> <tr> <td data-bbox="389 898 1484 954">150 Point Master of Arts and Cultural Management</td> </tr> <tr> <td data-bbox="389 954 1484 1010">100 Point Master of Arts and Cultural Management</td> </tr> </tbody> </table>	Major/Minor/Specialisation	Moving Image Specialisation	200 Point Master of Arts and Cultural Management	150 Point Master of Arts and Cultural Management	100 Point Master of Arts and Cultural Management
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<p><b>Entry Requirements:</b></p>	<p>1. In order to be considered for entry, applicants must have completed:</p> <ul style="list-style-type: none"> <li>• an undergraduate degree, or equivalent, including at least 50 credit points at second year level or above in subjects requiring written and analytical assessment, with a weighted average mark of at least H2B (70%), or equivalent.</li> </ul> <p>Meeting this requirement does not guarantee selection.</p> <p>2. In ranking applications, the Selection Committee will consider:</p> <ul style="list-style-type: none"> <li>• prior academic performance; and</li> <li>• relevance of previous studies.</li> </ul> <p>3. The Selection Committee may seek further information to clarify any aspect of an application in accordance with the <b>Admission and Selection into Course Policy</b> (<a href="http://www.unimelb.edu.au/Statutes/r111a2.html">http://www.unimelb.edu.au/Statutes/r111a2.html</a>) .</p> <p>4. Applicants are required to satisfy the university's <b>English language requirements</b> (<a href="http://futurestudents.unimelb.edu.au/admissions/entry-requirements/language-requirements">http://futurestudents.unimelb.edu.au/admissions/entry-requirements/language-requirements</a>) for graduate courses. For those applicants seeking to meet these requirements by one of the standard tests approved by the Academic Board, performance band 6.5 is required.</p> <p>Applicants with the following may be awarded up to 50 points of credit:</p> <ul style="list-style-type: none"> <li>• an honours degree in any discipline with a weighted average mark of at least H2B (70%), or equivalent; or</li> <li>• an undergraduate degree in any discipline, with a weighted average mark of at least H2B (70%), or equivalent, and at least one year of documented, relevant work experience.</li> </ul> <p>Applicants with the following may be awarded up to 100 points of credit:</p> <ul style="list-style-type: none"> <li>• an honours degree in a cognate discipline, with a weighted average mark of at least H2B (70%), or equivalent; or</li> <li>• an undergraduate degree in any discipline, and an Advanced Graduate Diploma in a cognate discipline with a weighted average mark of at least H2B (70%), or equivalent; or</li> <li>• an undergraduate degree in any discipline, with a weighted average mark of at least H2B (70%), or equivalent, and at least two years of documented, relevant work experience.</li> </ul>					

	Applicants seeking credit for relevant work experience must document their experience with a brief curriculum vitae detailing the experience, contact details of two referees who can confirm the authenticity and nature of the experience claimed, and a covering letter that explains how the experience is relevant to the program and prepares them for it.
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a>
<b>Further Study:</b>	Students who take the minor thesis may be eligible for entry into a PhD.
<b>Graduate Attributes:</b>	<a href="http://www.unimelb.edu.au/about/attributes.html">http://www.unimelb.edu.au/about/attributes.html</a>
<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>