

## 095EC Postgraduate Diploma in Arts (Editing and Communications)

| <b>Year and Campus:</b>                           | 2015 - Parkville  |                |  |         |                            |                |                              |                        |       |
|---|---|----------------|--|---------|----------------------------|----------------|------------------------------|------------------------|-------|
| <b>Fees Information:</b>                          | Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>   |                |  |         |                            |                |                              |                        |       |
| <b>Level:</b>                                     | Graduate/Postgraduate   |                |  |         |                            |                |                              |                        |       |
| <b>Duration &amp; Credit Points:</b>              | 100 credit points taken over 12 months full time. This course is available as full or part time.  |                |  |         |                            |                |                              |                        |       |
| <b>Coordinator:</b>                               | Semester 1 Emmett Stinson Email: <a href="mailto:stinson1@unimelb.edu.au">stinson1@unimelb.edu.au</a> Semester 2 Associate Professor Mark Davis Email: <a href="mailto:davismr@unimelb.edu.au">davismr@unimelb.edu.au</a>   |                |  |         |                            |                |                              |                        |       |
| <b>Contact:</b>                                   | Office of Graduate Studies, Faculty of Arts<br>Email: <a href="mailto:arts-gradstudies@unimelb.edu.au">arts-gradstudies@unimelb.edu.au</a> ( <a href="mailto:arts-gradstudies@unimelb.edu.au">mailto:arts-gradstudies@unimelb.edu.au</a> )  |                |  |         |                            |                |                              |                        |       |
| <b>Course Overview:</b>                           | <p><b>Please note that 095EC Postgraduate Diploma in Arts (Editing and Communications) will no longer be accepting new applications as of the 1st January 2015, the program from 2015 will be offered as GDA-PUBCOM Advanced Graduate Diploma in Publishing and Communications. Please refer to the correct handbook entry for program information for commencing students from 2015.</b></p> <p>The Postgraduate Diploma in Arts (Editing and Communications) is designed to combine instruction and practical experience in editing and publishing with analysis of publishing in its cultural, technological and commercial contexts. The program is suitable for graduates seeking careers in publishing and communications, and for people currently working in these fields who wish to consolidate their skills and broaden their industry knowledge.</p>  |                |  |         |                            |                |                              |                        |       |
| <b>Learning Outcomes:</b>                         | <p><b>Students who successfully complete the Postgraduate Diploma in Arts (Editing and Communications) should have:</b></p> <ul style="list-style-type: none"> <li># a strong grounding in editorial principles and methods across a range of media and genres;</li> <li># a practical grasp of the use of computers in editing and publishing for print and digital media;</li> <li># an analytical overview of the organisation and operation of the publishing industries in Australia and the Asia Pacific region;</li> <li># high level oral and written communication skills for business and professional contexts; and</li> <li># developed skills in researching, writing and thinking critically about processes of change in the publishing and communications industries.</li> </ul>  |                |  |         |                            |                |                              |                        |       |
| <b>Course Structure &amp; Available Subjects:</b> | <p><b>The Postgraduate Diploma in Arts (Editing and Communications) requires:</b></p> <ul style="list-style-type: none"> <li># two compulsory subjects (25 points)</li> <li># minimum of four elective subjects (50 points)</li> <li># maximum of two additional subjects (25 points)</li> </ul> <p>Total 100 points</p> <p>For policies that govern this degree, see <b>Academic Services Policy</b> (<a href="http://www.services.unimelb.edu.au/policy/index.html">http://www.services.unimelb.edu.au/policy/index.html</a>) in the <b>University Melbourne Policy Framework</b> (<a href="http://www.policy.unimelb.edu.au/">http://www.policy.unimelb.edu.au/</a>). Students also should also refer to information in the <b>Student Policy Directory</b>. (<a href="http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj">http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj</a>)</p> |                |  |         |                            |                |                              |                        |       |
| <b>Subject Options:</b>                           | <p><b>Compulsory Subjects</b></p> <p>Two compulsory subjects (25 points)</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>PUBL90001 Structural Editing</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>  |                |  | Subject | Study Period Commencement: | Credit Points: | PUBL90001 Structural Editing | Semester 1, Semester 2 | 12.50 |
| Subject   | Study Period Commencement:  | Credit Points: |  |         |                            |                |                              |                        |       |
| PUBL90001 Structural Editing                      | Semester 1, Semester 2  | 12.50          |  |         |                            |                |                              |                        |       |

|   |   |                                   |                       |
|---|---|-----------------------------------|-----------------------|
|   | PUBL90002 Editorial English   | Semester 1, Semester 2            | 12.50                 |
|   | <b>Elective Subjects</b>  |                                   |                       |
|   | Minimum of four elective subjects (50 points)   |                                   |                       |
|   | <b>Subject</b>  | <b>Study Period Commencement:</b> | <b>Credit Points:</b> |
|   | MULT90019 Internship II (Semester Long)   | Semester 1, Semester 2            | 25                    |
|   | PUBL90003 The Contemporary Publishing Industry  | Semester 1                        | 12.50                 |
|   | PUBL90004 Business and Professional Communications  | Semester 1                        | 12.50                 |
|   | PUBL90005 Technical Writing and Editing   | Semester 2                        | 12.50                 |
|   | PUBL90006 Writing and Editing for Digital Media   | Semester 1, Semester 2            | 12.50                 |
|   | PUBL90010 Print Production and Design   | Semester 1                        | 12.50                 |
|   | PUBL90014 Legal Issues in Media and Publishing  | Semester 1                        | 12.50                 |
|   | PUBL90015 Publishing and Communications 5A  | Semester 1                        | 12.50                 |
|   | PUBL90016 Publishing and Communications 5B  | Semester 2                        | 12.50                 |
|   | PUBL90019 Print Markets: Structures and Strategies  | Semester 2                        | 12.50                 |
|   | <b>Additional Elective Subjects</b>   |                                   |                       |
|   | Maximum of two additional elective subjects (25 points)   |                                   |                       |
|   | <b>Subject</b>  | <b>Study Period Commencement:</b> | <b>Credit Points:</b> |
|   | MECM40003 Researching Audiences and Reception   | Semester 1                        | 12.50                 |
|   | MECM40006 Public Relations and Communications   | Semester 1                        | 12.50                 |
|   | MECM40007 Change in Journalism  | Semester 2                        | 12.50                 |
| <b>Entry Requirements:</b>              | <b>The minimum entry requirement is:</b><br># an undergraduate degree with at least H2B (70%) in a relevant discipline, or equivalent.  |                                   |                       |
| <b>Core Participation Requirements:</b> | For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this course are articulated in the Course Description, Course Objectives and Generic Skills of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: <a href="http://www.services.unimelb.edu.au/disability/">http://www.services.unimelb.edu.au/disability/</a> |                                   |                       |
| <b>Further Study:</b>                   | Students who successfully complete the postgraduate diploma may be eligible to enter the Master of Publishing and Communications (100 point program).   |                                   |                       |
| <b>Graduate Attributes:</b>             | <a href="http://www.unimelb.edu.au/about/attributes.html">http://www.unimelb.edu.au/about/attributes.html</a>   |                                   |                       |
| <b>Links to further information:</b>    | <a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>   |                                   |                       |