

## 200 Point Master of Journalism

<b>Year and Campus:</b>	2015
<b>Coordinator:</b>	Associate Professor Margaret Simons Email: <a href="mailto:m.simons@unimelb.edu.au">m.simons@unimelb.edu.au</a>
<b>Contact:</b>	Enquiries Phone: 13 MELB (13 6352) Email: <a href="mailto:13MELB@unimelb.edu.au">13MELB@unimelb.edu.au</a> ( <a href="mailto:13MELB@unimelb.edu.au">mailto:13MELB@unimelb.edu.au</a> )
<b>Overview:</b>	<p>The program is designed for students who are interested in pursuing careers in journalism and journalism-related fields, and for journalists and other professional practitioners working in the contemporary media industry who wish to develop additional advanced skills and knowledge.</p> <p>The program teaches the full range of journalism skills and critically engages with the professional conventions of journalism, with ethical and legal issues that impact on journalism, and with contemporary questions such as how new media technologies influence journalism practices.</p> <ul style="list-style-type: none"> <li># learn real-world skills from leading industry practitioners;</li> <li># engage with important and challenging issues facing the Australian and global media industries;</li> <li># gain a theoretical and practical grounding in issues such as civics, governance, citizenship, and leadership;</li> <li># investigate key concepts that frame recent developments in fields such as media law, management theory, globalisation, health policy, and climate change;</li> <li># undertake an internship with an external organisation, and gain valuable practical experience and extend your professional networks.</li> </ul>
<b>Learning Outcomes:</b>	<p><b>Students who complete the Master of Journalism should:</b></p> <ul style="list-style-type: none"> <li># meet the needs of those wishing to become journalists, as well as mid career journalists building on their skills and knowledge;</li> <li># assist journalists to reflect on professional issues and develop new and innovative forms of practice;</li> <li># link theory and practice in a way that has not been achieved in graduate programs at other universities;</li> <li># equip students with the knowledge and skills they need to shape the profession at a time of great change;</li> <li># take a real-world profession-based approach to delivery, through the use of case-based teaching and the production of high quality journalism by students;</li> <li># use flexible delivery modes including intensives and after-hours contact so as to ensure that the course is accessible to working students.</li> </ul>
<b>Structure &amp; Available Subjects:</b>	<p><b>200 point program</b></p> <p><b>Duration:</b> 2 years full-time / 4 years part-time</p> <p><b>The Master of Journalism 200 point program requires:</b></p> <p><b>Coursework Only Option:</b></p> <ul style="list-style-type: none"> <li># five compulsory subjects (75 points)</li> <li># elective subjects (125 points)</li> </ul> <p><b>or</b></p> <p><b>Minor Thesis Option:</b></p> <ul style="list-style-type: none"> <li># five compulsory subjects (75 points)</li> <li># JOUR90002 Journalism Thesis (37.5 points)</li> <li># elective subjects (87.5 points)</li> </ul> <p><b>Please note:</b> the journalism thesis requires two consecutive semesters of enrolment.</p> <p><b>Capstone Requirement:</b></p>

**All students are required to complete the Capstone Requirement for the program (at least 25 points). The capstone subjects are:**

**Capstone Stream 1: JOUR90002 Journalism Thesis (37.5 points)**

**Purpose:** An opportunity to integrate knowledge and research skills to address a specific Journalism research by planning and executing a substantial research-based project.

**Capstone Stream 2: JOUR90012 Journalism Project (37.5 points)**

**Purpose:** An opportunity to complete a substantial professionally focussed project under industry standard supervision. This might be a book, portfolio of articles or other substantial journalistic project.

**Capstone Stream 3: JOUR90010 Newsroom-Applied Professional Practice (12.5 points) and JOUR90003 Journalism Internship (12.5 points)**

**Purpose:** An opportunity to complete a professionally focussed project under industry standard supervision, aimed at publication in The Citizen, and participating in the newsroom experience and also completing a 20 day placement in the industry.

**Please note the following:**

- # JOUR90002 Journalism Thesis requires two consecutive semesters of enrolment
- # JOUR90012 Journalism Project requires three consecutive semesters of enrolment, including summer

For policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>) . Students also should also refer to information in the **Student Policy Directory**. ([http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy\\_unimelb.cfg/php/enduser/std\\_alp.php?p\\_sid=fgBu7Kcj](http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj))

**Subject Options:**

**Compulsory Subjects**

75 Points

Subject	Study Period Commencement:	Credit Points:
JOUR90001 Researching/Writing Stories	Semester 1, Semester 2	25
JOUR90004 Journalism Entrepreneurship in New Media	Semester 2	12.50
JOUR90005 Video and Audio Journalism	Semester 1, Semester 2	12.50
JOUR90006 Dilemmas in Journalism: Law and Ethics	June	12.50
JOUR90010 Newsroom-Applied Professional Practice	June, Semester 1, Semester 2	12.50

**Minor Thesis Option**

JOUR90002 Journalism Thesis (37.5 points)

**Please note:** JOUR90002 Journalism Thesis requires two consecutive semesters of enrolment.

Subject	Study Period Commencement:	Credit Points:
JOUR90002 Journalism Thesis	Semester 1, Semester 2	18.75

**Elective Subjects**

**Coursework Only Option:**

- # elective subjects (125 points)

or

**Minor Thesis Option:**

- # electives (87.5 points)

**Languages** - Students may enrol in up to 25 points of language study in the following areas: Arabic, Chinese, French, German, Hebrew, Indonesian, Italian, Japanese, Russian and Spanish

The list of elective subjects can be found below. The elective subjects have been grouped into the following -

- # Media/Journalism
- # Understanding Australia and the world
- # The environment and climate change
- # Health
- # Science
- # Business and economics
- # Internship/Research project

Please note there is no restriction on the number of electives you can take from a particular group

### List of Elective Subjects - Media/Journalism

Subject	Study Period Commencement:	Credit Points:
JOUR90008 Advanced Multi Media Journalism	June	12.50
JOUR90009 Advanced Non Fiction Writing	Semester 2	12.50
JOUR90011 Data Journalism	January	12.50
JOUR90012 Journalism Project	January, Semester 1, Semester 2	12.50
JOUR90013 Investigative Journalism	Semester 2	12.50
MECM40003 Researching Audiences and Reception	Semester 1	12.50
MECM40007 Change in Journalism	Semester 2	12.50
MECM90009 Global Crisis Reporting	Semester 2	12.50
MECM90019 Social Media and Change	July	12.50
PUBL90003 The Contemporary Publishing Industry	Semester 1	12.50
PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.50
PUBL90009 Advanced Editing for Digital Media	Semester 1	12.50
PUBL90010 Print Production and Design	Semester 1	12.50
PUBL90019 Print Markets: Structures and Strategies	Semester 2	12.50
JOUR90007 Special Study in Journalism	Not offered 2015	12.5

### List of Elective Subjects - Understanding Australia and the World

Subject	Study Period Commencement:	Credit Points:
ASIA90001 Human Rights in Southeast Asia	Semester 2	12.50
CRIM90015 Terror, Law and War	Semester 2	12.50
CRIM90017 Violence, Trauma and Reconciliation	May	12.50
DEVT90009 Development Theories	Semester 1	12.50
DEVT90039 Civil Society, NGOs and the State	Semester 2	12.50

DEVT90042 Fieldwork in Complex and Hostile Places	April, August	25
HPSC90012 Trust, Credibility and Expertise	Semester 2	12.50
ISLM90007 Contemporary Middle East & Central Asia	February	12.50
ISLM90008 Islam and Politics	July	12.50
INTS90007 Rising China in the Globalised World	Semester 2	12.50
MULT90059 Social Enterprise Incubator	Semester 2	12.50
POLS40002 Australian Politics:Democracy & Justice	Semester 1	12.50
POLS40005 Corruption in Today's World	Not offered 2015	12.50
POLS40016 Asia-Pacific: Zone of Conflict or Peace?	Semester 2	12.50
POLS90012 Trade Policy Politics & Governance	Semester 1	12.50
POLS90017 Europe and Asia: Competing Hegemons?	Semester 1	12.50

### List of Elective Subjects - The Environment and Climate Change

Subject	Study Period Commencement:	Credit Points:
ENST90004 Climate Change Politics and Policy	Semester 2	12.50
ENST90005 Environmental Policy	Semester 2	12.50
EVSC90001 Global Environment and Sustainability	February	12.50
HPSC90010 Environment and Knowledge	Semester 1	12.50

### List of Elective Subjects - Health

Subject	Study Period Commencement:	Credit Points:
POPH90206 Health Policy	March	12.50

### List of Elective Subjects - Science

Subject	Study Period Commencement:	Credit Points:
HPSC40012 Beyond the Spin:Technoscientific Failure	Not offered 2015	12.50

### List of Elective Subjects - Business and Economics

Subject	Study Period Commencement:	Credit Points:
MKTG90003 Public Relations Management	Semester 2	12.50
MKTG90004 Marketing Management	Summer Term, Semester 1, Semester 2	12.50
MGMT90015 Managing People	Semester 1, Semester 2	12.50
MGMT90025 People and Change	Semester 1, Semester 2	12.50
MGMT90111 Management and Business Communication	Semester 1	12.50

### List of Elective Subjects - Internship

Subject	Study Period Commencement:	Credit Points:
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	JOUR90003 Journalism Internship	Semester 1, Semester 2	12.50
<b>Links to further information:</b>	<a href="http://graduate.arts.unimelb.edu.au/mcp/master-of-journalism.html">http://graduate.arts.unimelb.edu.au/mcp/master-of-journalism.html</a>		
<b>Related Course(s):</b>	Master of Journalism		