

## Media and Communications

<b>Year and Campus:</b>	2015																																
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<b>Contact:</b>	Enquiries Phone: 13 MELB (13 6352) Email: <a href="mailto:13MELB@unimelb.edu.au">13MELB@unimelb.edu.au</a> ( <a href="mailto:13MELB@unimelb.edu.au">mailto:13MELB@unimelb.edu.au</a> )																																
<b>Overview:</b>	See program overview																																
<b>Learning Outcomes:</b>	See program objectives																																
<b>Structure &amp; Available Subjects:</b>	<p><b>Duration:</b> 6 months full-time / 1 year part-time</p> <p><b>The Advanced Graduate Certificate in Arts in this area of specialisation requires:</b></p> <p># four elective subjects (50 points)</p> <p>Total 50 points</p>																																
<b>Subject Options:</b>	<p><b>Elective Subjects</b></p> <p>50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>DEVT90039 Civil Society, NGOs and the State</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40006 Public Relations and Communications</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40007 Change in Journalism</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40011 Writing for the Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40016 Audiovisual Communication</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History of Network Media</td> <td>February</td> <td>12.50</td> </tr> <tr> <td>MECM90020 Global Media: Theory and Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>PUBL90006 Writing and Editing for Digital Media</td> <td>Semester 2</td> <td>12.50</td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:	DEVT90039 Civil Society, NGOs and the State	Semester 2	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Communications	Semester 1	12.50	MECM40007 Change in Journalism	Semester 2	12.50	MECM40011 Writing for the Media	Semester 1	12.50	MECM40016 Audiovisual Communication	Semester 1, Semester 2	12.50	MECM90015 History of Network Media	February	12.50	MECM90020 Global Media: Theory and Research	Semester 2	12.50	PUBL90006 Writing and Editing for Digital Media	Semester 2	12.50
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<b>Links to further information:</b>	<a href="http://www.culture-communication.unimelb.edu.au/">http://www.culture-communication.unimelb.edu.au/</a>																																
<b>Related Course(s):</b>	Graduate Certificate in Arts (Advanced)																																