

Media and Communications

Year and Campus:	2015																														
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Overview:	Please note that PC-ARTS Postgraduate Certificate in Arts will no longer be accepting new applications as of the 1st January 2015, the program from 2015 will be offered as GCA-ARTS Advanced Graduate Certificate in Arts. Please refer to the correct handbook entry for program information for commencing students from 2015. See program overview																														
Learning Outcomes:	See program objectives																														
Structure & Available Subjects:	The Postgraduate Certificate in Arts in this area of specialisation requires: # four elective subjects (50 points) Total 50 points																														
Subject Options:	<p>Elective Subjects 50 points</p> <table border="1"> <thead> <tr> <th>Subject</th> <th>Study Period Commencement:</th> <th>Credit Points:</th> </tr> </thead> <tbody> <tr> <td>DEVT90039 Civil Society, NGOs and the State</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40003 Researching Audiences and Reception</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40006 Public Relations and Communications</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40007 Change in Journalism</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM40011 Writing for the Media</td> <td>Semester 1</td> <td>12.50</td> </tr> <tr> <td>MECM40016 Audiovisual Communication</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> <tr> <td>MECM90015 History of Network Media</td> <td>June</td> <td>12.50</td> </tr> <tr> <td>MECM90020 Global Media: Theory and Research</td> <td>Semester 2</td> <td>12.50</td> </tr> <tr> <td>PUBL90006 Writing and Editing for Digital Media</td> <td>Semester 1, Semester 2</td> <td>12.50</td> </tr> </tbody> </table>	Subject	Study Period Commencement:	Credit Points:	DEVT90039 Civil Society, NGOs and the State	Semester 2	12.50	MECM40003 Researching Audiences and Reception	Semester 1	12.50	MECM40006 Public Relations and Communications	Semester 1	12.50	MECM40007 Change in Journalism	Semester 2	12.50	MECM40011 Writing for the Media	Semester 1	12.50	MECM40016 Audiovisual Communication	Semester 1, Semester 2	12.50	MECM90015 History of Network Media	June	12.50	MECM90020 Global Media: Theory and Research	Semester 2	12.50	PUBL90006 Writing and Editing for Digital Media	Semester 1, Semester 2	12.50
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Links to further information:	http://www.culture-communication.unimelb.edu.au/																														
Related Course(s):	Postgraduate Certificate in Arts																														