

Governance, Policy and Communication

Year and Campus:	2015								
Coordinator:	Dr Adam Bumpus, Faculty of Science								
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Overview:	<p>Governance, Policy and Communication is offered as a major field of study in the Master of Environment degree.</p> <p>Who drives the laws that determine our environmental future? And how can positive change be effectively communicated, or policy influenced through regulation, better governance and the media?</p> <p>The development and marketing of environmental policy is vitally important in effecting changes in government, corporate bodies, and across the environmental sector. The Governance, Policy and Communication major looks at existing national and international legal and political frameworks relevant to the environment, enhances your skills in policy-making, business management and marketing, and gives you the tools to incorporate these skills and work systems in the workplace.</p> <p>This major is most appropriate for professionals engaged in helping organisations develop economically viable environmental agendas and communicating these effectively to the public, or for those wishing to enter this sector.</p> <p>Students can expect to find employment in a wide range of organisations such as government authorities, environmental consulting companies and industry and assist them in development, ongoing management and marketing of change in environmental agendas as well as the identification of opportunities that result from environmental initiatives.</p>								
Learning Outcomes:	<p>Students who complete the Master of Environment will have:</p> <ul style="list-style-type: none"> # Knowledge to undertake professional practice in environment or sustainability, including: # Skills for collaborative and creative problem solving in environmental practice, including: # Demonstrated capacity to: <p>Upon successful completion of the Governance, Policy and Communication specialisation, students will be able to:</p> <ul style="list-style-type: none"> # Analyse national and international legal and political frameworks relevant to the environment # Apply skills in policy-making, business management and marketing to promoting positive change in government, corporate bodies, and across the environmental sector # Integrate knowledge from across diverse environmental disciplines to propose effective strategies for positive environmental policy 								
Structure & Available Subjects:	<p>Students will be required to complete the three core subjects, plus choose three subjects from the compulsory specialisation subject list. Students must also undertake electives to make up the balance of the award. The selection of electives is made in consultation with the Governance, Policy and Communication major coordinator.</p> <p>A list of subjects with special requirements within this specialisation can be found at http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication (http://environment.unimelb.edu.au/courses/streams/governance_policy_and_communication)</p>								
Subject Options:	<p>Core Subjects</p> <p>Students are required to complete the subjects:</p> <table border="1" style="width: 100%; border-collapse: collapse;"> <thead> <tr> <th style="width: 70%;">Subject</th> <th style="width: 15%;">Study Period Commencement:</th> <th style="width: 15%;">Credit Points:</th> </tr> </thead> <tbody> <tr> <td> </td> <td> </td> <td> </td> </tr> </tbody> </table>			Subject	Study Period Commencement:	Credit Points:			
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MULT90005 Interdisciplinarity and the Environment	Semester 2	12.50
ENST90005 Environmental Policy	Semester 2	12.50
MULT90004 Sustainability Governance and Leadership	March, July	12.50

Compulsory Subjects

and choose three (3) subjects from the list of:

Subject	Study Period Commencement:	Credit Points:
ECON90016 Environmental Economics and Strategy	Semester 1	12.50
HPSC90010 Environment and Knowledge	Semester 1	12.50
PPMN40002 Organisations and Management	Not offered 2015	12.50
MGMT90165 Social Entrepreneurship	Semester 2	12.50
MECM90010 Strategic Political Communication	January	12.50
ENST90032 Sustainability and Behavioural Change	Semester 1	12.50
DEVT90003 The Political Ecology of Development	Not offered 2015	12.50

Elective Subjects

plus undertake electives to make up the balance of the award. The recommended list of electives includes:

Subject	Study Period Commencement:	Credit Points:
NRMT90003 Social Research Methods	Semester 1	12.50
ENST90002 Social Impact Assessment and Evaluation	Semester 2	12.50
LAWS70068 Environmental Law	September	12.50
GEOG90021 Conservation and Cultural Environments	Semester 1	12.50
EDUC90006 Environmental Education	Semester 1	12.50
ENEN90005 Environmental Management ISO 14000	Semester 2	12.50
ENST70001 Environmental Research Proj (50 Long)	Semester 1, Semester 2	25
ENST90004 Climate Change Politics and Policy	Semester 2	12.50
ENST90006 Environmental Research Review (12.5)	Semester 1, Semester 2	12.50
ENST90007 Environmental Research Project (25)	Semester 1, Semester 2	25
ENST90016 Environmental Research Project (50)	Semester 1, Semester 2	50
ENST90017 Environmental Policy Instruments	Semester 2	12.50
MGMT90018 Managerial Psychology	Semester 1, Semester 2	12.50
MGMT90031 Project Management	Semester 1, Semester 2	12.50
MKTG90009 Advertising	Semester 2	12.50
NRMT90007 Community Natural Resource Management	Semester 2	12.50
POLS90015 Business and Government	Semester 1	12.50

	SCIE90012 Science Communication	Not offered 2015	12.50
	SOCI90002 Foundations of Social Policy	March	25
	MGMT90030 Managing Innovation and Entrepreneurship	Semester 1, Semester 2	12.50
	MECM40006 Public Relations and Communications	Semester 1	12.50
	ACCT90031 Sustainability Accounting	Semester 2	12.50
	ENST90024 Environmental Research Project - 25 Long	Semester 1, Semester 2	12.50
	ENST90025 Environmental Industry Research (25)	Semester 1, Semester 2	25
	ENST90026 Environmental Industry Research: 25 Long	Semester 1, Semester 2	12.50
	ENST90020 Environmental Industry Research (50)	Semester 1, Semester 2	50
	ENST70002 Environmental Industry Research: 50 Long	Semester 1, Semester 2	25
	DEVT90002 Internship in Development	January, Semester 1, Semester 2	12.50
	DEVT90008 International Internship in Development	January, Semester 1, Semester 2	25
	FOOD90026 The Politics of Food	Semester 1	12.50
	ENST90019 Contemporary Environmental Issues B	Semester 2	12.50
	ABPL90009 Participation and Negotiation	July, November	12.5
Links to further information:	http://www.environment.unimelb.edu.au		
Notes:	Other subjects may be approved at the discretion of the coordinator.		
Related Course(s):	Master of Environment		