

150 Point Moving Image

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| Year and Campus: | 2015 |
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| Overview: | The Moving Image specialisation offers a graduate qualification in the management of the production, distribution and exhibition of film and new media. The Master of Arts and Cultural Management (Moving Image) is designed to provide direct engagement with screen industry professionals and to offer the theoretical knowledge and practical experience necessary to work in film culture. |
| Learning Outcomes: | <p>Students who complete the Masters of Arts and Cultural Management (Moving Image) should:</p> <ul style="list-style-type: none"> # develop an appreciation and overview of the arts within our culture; # understand, access and contribute to the development, implementation and evaluation of arts policy within Australia and internationally; # understand the role of marketing in positioning arts organizations to attract audiences and funding from a diversity of sources including government and the private sector, and attracting opportunities for international exchange; # understand the demands for managing small and large projects, developing tenders, or managing small business enterprises; # understand laws, regulations and protocols (including cultural property rights) within various art forms; # demonstrate an understanding of financial management, budgeting, costing and planning; # demonstrate a high level of leadership potential and ability to function ethically, imaginatively and resourcefully within the arts and cultural industries in ways that will advance the arts and promote them within Australia and internationally. |
| Structure & Available Subjects: | <p>150 point program</p> <p>Duration: 1.5 years full-time / up to 3 years part-time</p> <p>The Masters of Arts and Cultural Management (Moving Image) 150 point program requires:</p> <ul style="list-style-type: none"> # seven compulsory subjects (87.5 points) <p>Coursework Only Option:</p> <ul style="list-style-type: none"> # 62.5 points of elective subjects <p>or</p> <p>Minor Thesis Option</p> <ul style="list-style-type: none"> # minor thesis (37.5 points) # 25 points of elective subjects <p>Capstone Requirement:</p> <p>All students are required to complete the Capstone Requirement for the program (at least 25 points). Students must complete one capstone option -</p> <p>Capstone Stream 1: SCR50001 Moving Image Thesis Purpose: An opportunity to integrate knowledge and research skills to address a specific moving image management research question (Pathway to PhD)</p> <p>Capstone Stream 2: MULT90019 Internship II (Placement and Research) or MULT90018 Internship I (Placement Only) and SCR90006 Film Festival Cultures Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and develop an integrated understanding of moving image management knowledge and practice.</p> |

Capstone Stream 3: MULT90025 Internship III (Placement and Research) or MULT90018 Internship I (Placement Only) and SCRN90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice.

Capstone Stream 4: SCRN90006 Film Festival Cultures and SCRN90004 Visual Culture Industries

Purpose: Multiple opportunities to apply knowledge and skills in professional contexts and through exposure to industry, and develop an integrated understanding of moving image management knowledge and practice. Multiple opportunities to develop knowledge and skills through sustained pieces of scholarships.

For policies that govern this degree, see **Academic Services Policy** (<http://www.services.unimelb.edu.au/policy/index.html>) in the **University Melbourne Policy Framework** (<http://www.policy.unimelb.edu.au/>). Students also should also refer to information in the **Student Policy Directory**. (http://studentpolicy-unimelb.custhelp.com/cgi-bin/studentpolicy_unimelb.cfg/php/enduser/std_alp.php?p_sid=fgBu7Kcj)

Subject Options:

Compulsory Subjects

Seven compulsory subjects (87.5 points)

| Subject | Study Period Commencement: | Credit Points: |
|--|----------------------------|----------------|
| AMGT90002 Arts Law | Semester 1 | 12.50 |
| CICU50001 Human Rights on Screen | Semester 1 | 12.50 |
| CULS40001 Cultural Policy and Power | Semester 1 | 12.50 |
| SCRN40013 Censorship: Film, Art and Media | Semester 2 | 12.50 |
| SCRN90002 Film Production: From Script to Screen | Semester 2 | 12.50 |
| SCRN90004 Visual Culture Industries | Semester 1 | 12.50 |
| SCRN90006 Film Festival Cultures | July | 12.50 |

Minor Thesis Subject

37.5 points

Please note: enrolment in the moving image thesis SCRN50001 is across two consecutive semesters.

| Subject | Study Period Commencement: | Credit Points: |
|-------------------------------|----------------------------|----------------|
| SCRN50001 Moving Image Thesis | Semester 1, Semester 2 | 18.75 |

Elective Subjects

Coursework Only Option:

62.5 points of elective subjects

or

Minor Thesis Option

25 points of elective subjects

Please note the following:

- # students may choose from the following elective subjects or other graduate subjects from across the School of Culture and Communication or Faculty with coordinator permission and Faculty approval
- # students requesting permission to enrol in an elective subject not listed below must complete the Arts Graduate request to study an external subject form: https://security.arts.unimelb.edu.au/faculty/student_forms/login.php (https://security.arts.unimelb.edu.au/faculty/student_forms/login.php)

| Subject | Study Period Commencement: | Credit Points: |
|--|----------------------------|----------------|
| ACUR90005 Interpreting Exhibitions | Semester 2 | 12.50 |
| ACUR90006 Exhibition Management | Semester 1, Semester 2 | 12.50 |
| AHIS40002 Indigenous Photography, New Media, Film | Not offered 2015 | 12.50 |
| AHIS90004 The Print Room | Semester 2 | 12.50 |
| AHIS90005 History and Philosophy of Museums | Semester 1 | 12.50 |
| AHIS90007 Biennales, Triennales and Documentas | Semester 2 | 12.50 |
| AIND90002 Working in Indigenous Cultural Contexts | August | 12.50 |
| AMGT50001 Art and Cultural Management in Asia | February | 12.50 |
| AMGT90006 Audiences and the Arts | Semester 2 | 12.50 |
| AMGT90011 Global Cultural Policy and Practice | Semester 1 | 12.50 |
| AMGT90012 Managing Creative Content | Semester 2 | 12.50 |
| AMGT90013 Finance and Budgeting | Semester 1, Semester 2 | 12.50 |
| AMGT90017 Communicating the Arts | Semester 1 | 12.50 |
| AMGT90018 The Economics of Culture | Semester 2 | 12.50 |
| AMGT90024 Cultural Festivals and Special Events | Semester 1, Semester 2 | 12.50 |
| AUST90007 Imaging Australian Spaces | Not offered 2015 | 12.50 |
| CCDP60001 Theoretical Frameworks | Semester 1 | 25 |
| CCDP60002 Brokering Partnerships & Policy Contexts | Semester 2 | 25 |
| CCDP60008 Research Methods in CCD | Semester 1 | 25 |
| CULS40002 Memory Cultures | Not offered 2015 | 12.50 |
| CULS90004 Cultural Complexity and Intelligence | Semester 2 | 12.50 |
| MECM40011 Writing for the Media | Semester 1 | 12.50 |
| MECM90007 Media Convergence and Digital Culture | Semester 2 | 12.50 |
| MULT90018 Internship I (Placement Only) | Semester 1, Semester 2 | 12.50 |
| MULT90019 Internship II (Semester Long) | Semester 1, Semester 2 | 25 |
| MULT90025 Internship II (Year Long) | Semester 1, Semester 2 | 12.50 |
| MULT90059 Social Enterprise Incubator | Semester 2 | 12.50 |
| PUBL90006 Writing and Editing for Digital Media | Semester 2 | 12.50 |
| SCRN40002 Contemporary Film Theory | Semester 1 | 12.50 |

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| | SCRN40003 Ethnographic and Documentary Cinema | Semester 2 | 12.50 |
| | SCRN40005 Melodrama, Class and the Cinema | Semester 1 | 12.50 |
| | SCRN40006 Film, Art and Exhibition | Semester 2 | 12.50 |
| | SCRN40009 Screen Media and Mediated Experiences | Semester 2 | 12.50 |
| | SCRN40010 Dream Screen: Film and Psychoanalysis | Not offered 2015 | 12.50 |
| | SCRN50001 Moving Image Thesis | Semester 1, Semester 2 | 18.75 |
| Links to further information: | www.culture-communication.unimelb.edu.au | | |
| Related Majors/Minors/Specialisations: | Moving Image | | |