

SCRN90006 Film Festival Cultures

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2014. Intensive taught subject on 14-16 and 21-23 July (inclusive) with the festival held on 20-22 August (inclusive) 2014.
Time Commitment:	Contact Hours: 37 Total Time Commitment: 120
Prerequisites:	Admission to the Master of Arts and Cultural Management (Moving Image), Master of Arts and Cultural Management.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
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Subject Overview:	This subject is a study of the development of international film festival cultures and their historical and contemporary role in art house and national cinemas. Through an examination of the history and the basic operations of selected film festivals (such as Cannes, Berlin, Sundance and Melbourne), and by devising and mounting a film festival as a group project, the changing nature of film festival cultures will be considered. The popularisation of film festivals and their role in international event and celebrity culture will be assessed in relation to the increasingly limited and commercialised world of art, experimental and avant-garde cinema. The film festival is thus considered as a key site of international film culture. As a place where all aspects of film culture (art, economic, entertainment) come together, the festival is demonstrated as case study in the business of contemporary filmmaking, its past and its future.
Learning Outcomes:	Students who complete this subject will: <ul style="list-style-type: none"> # be able to demonstrate an understanding of the history and development of international film festivals and their role in the history of cinema; # be able to examine the nature of the film festival as cultural and civic event; and # be able to understand the role of the international film festival cultures in relation to commercial and art house cinemas.
Assessment:	Report of 2000 words 40% and 3000 word essay 60% (due in the third week of September). Students are required to attend a minimum of 80% (or 10 out of 12) classes in order to qualify to have their written work assessed. Any student who fails to meet this hurdle without valid reason will not be eligible to pass the subject. All required written work must be submitted in order to pass the subject. Essays submitted after the due date without an extension will be penalised 2% per day. Essays submitted after two weeks of the assessment due date without a formally approved application for special consideration or an extension will only be marked on a pass/fail basis if accepted.
Prescribed Texts:	A subject reader will be available.

Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>Students who successfully complete this subject will:</p> <ul style="list-style-type: none"> # have examined the management and basic operations of film festivals; # have studied the relationship between film festival management and international film production, distribution and exhibition; and # have understood the principles of general event management.
Notes:	This is a winter intensive subject held from 14-16 and 21-23 July and 20-22 August 2014 (inclusive).
Related Majors/Minors/ Specialisations:	<p>100 Point Master of Arts and Cultural Management 100 Point Moving Image 150 Point Moving Image 200 Point Master of Arts and Cultural Management 200 Point Moving Image</p>