

## POPH90020 Health Promotion

<b>Credit Points:</b>	12.50
<b>Level:</b>	9 (Graduate/Postgraduate)
<b>Dates &amp; Locations:</b>	2014, Parkville This subject commences in the following study period/s: April, Parkville - Taught on campus. Subject Dates: 23rd, 24th, 28th, 29th April and 5th May, 2014
<b>Time Commitment:</b>	Contact Hours: 30 hours. The subject will be taught over a block of 5 days, 6 hours per day. Total Time Commitment: 120 hours.
<b>Prerequisites:</b>	None
<b>Corequisites:</b>	None
<b>Recommended Background Knowledge:</b>	None
<b>Non Allowed Subjects:</b>	None
<b>Core Participation Requirements:</b>	For the purposes of considering request for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website.
<b>Contact:</b>	<b><a href="mailto:r.moodie@unimelb.edu.au">r.moodie@unimelb.edu.au</a> (mailto:r.moodie@unimelb.edu.au)</b> OR Academic Programs Office Melbourne School of Population and Global Health Tel: +61 3 8344 9339 Fax: +61 3 8344 0824 Email: <b><a href="mailto:sph-gradinfo@unimelb.edu.au">sph-gradinfo@unimelb.edu.au</a> (mailto:sph-gradinfo@unimelb.edu.au)</b>
<b>Subject Overview:</b>	Students will have the opportunity to learn the history of health promotion and the models of health and health promotion, along with key theoretical approaches explaining change in individuals, organisations and systems. They will be introduced to the fundamental elements of successful health promotion and its application to different health issues in different settings and sectors, and in different populations in Australia and in developed and developing countries overseas. Students will be exposed to key leaders in health promotion in Victoria from different levels of government, from leading health NGOs and from academia during the course. They will also be required to interview a key practitioner in their place of work as part of assessed group work activity.
<b>Learning Outcomes:</b>	Upon completion of this subject students should be able to: <ul style="list-style-type: none"> <li># Identify the key historical milestones informing current health promotion knowledge and practice;</li> <li># Identify and apply the key values and features of health promotion and the theories underlying individual behaviour change, organisational change and policy development;</li> <li># Assess the surveillance, monitoring and research systems needed to effectively underpin large-scale health promotion programs;</li> <li># Determine the most appropriate policy, legislative and regulatory approaches to support health promotion;</li> <li># Identify the most appropriate communication methodologies to influence policy and behaviour change;</li> </ul>

	<ul style="list-style-type: none"> <li># Assess and compare the evidence for potential health promotion interventions and design impact evaluations for interventions;</li> <li># Identify the most effective strategies for mobilizing other relevant sectors and communities to promote health;</li> <li># Select the most appropriate health promotion interventions (at individual, organisational and community-wide levels) to improve a community's health; and</li> <li># Work as part of a team to plan strategies for health promotion interventions.</li> </ul>
<b>Assessment:</b>	Group presentation (20 minutes), due on the last (fifth) teaching day (20%), reflective essay of 1,000 words due two weeks after the end of the delivery period (20%); 3,000 word essay due in the final week of semester (60%).
<b>Prescribed Texts:</b>	Moodie R and Hulme A (eds) Hands on Health Promotion. IP Communications 2004
<b>Recommended Texts:</b>	None
<b>Breadth Options:</b>	This subject is not available as a breadth subject.
<b>Fees Information:</b>	Subject EFTSL, Level, Discipline & Census Date, <a href="http://enrolment.unimelb.edu.au/fees">http://enrolment.unimelb.edu.au/fees</a>
<b>Generic Skills:</b>	<p>Upon completion of this subject, students will have developed skills in:</p> <ul style="list-style-type: none"> <li># Critical thinking and analysis,</li> <li># Oral communication,</li> <li># Finding, evaluating and using relevant information,</li> <li># Written communication,</li> <li># Persuasion and argument skills,</li> <li># Working with others and in teams.</li> </ul>
<b>Links to further information:</b>	<a href="http://www.sph.unimelb.edu.au">http://www.sph.unimelb.edu.au</a>
<b>Related Course(s):</b>	Master of Public Health
<b>Related Majors/Minors/Specialisations:</b>	Global Health Public Health Public Health