

POL90041 Global Campaigning: NGOs and Movements

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2014.
Time Commitment:	Contact Hours: A 2-hour seminar per week for 12 weeks Total Time Commitment: 10 hours per week: total time commitment 120 hours
Prerequisites:	Admission to MC-IR Master of International Relations or MC-EMA Executive Master of Arts
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering request for Reasonable Adjustments under the disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Assoc Prof Sean Scalmer sscalmer@unimelb.edu.au
Subject Overview:	The vigorous presence of non-governmental organisations and of social movements is one of the most striking features of contemporary international politics. What is the nature of these actors? What is their significance? And how do they attempt to win their demands? This subject explores the growing significance of global campaigning. It traces the rise of international non-governmental organisations and social movements, the variety and texture of their campaigning, and the political arguments that they provoke. The course ranges across environmental, humanitarian, labour, gender, and peace campaigns, from the 19th century until the most recent past.
Learning Outcomes:	Students who complete this subject will: <ul style="list-style-type: none"> # Understand the changing place of non-governmental organisations and social movements in international relations; # Appreciate the possible implications of the growing importance of global campaigns; # Understand the form and trajectory of past global campaigns; # Be able to critically analyse and plan contemporary global campaigns.
Assessment:	A 2,500 word research essay 50% (due late semester) and a 2,500 campaign advocacy assignment, in the form of a briefing to an NGO, outlining and defending a global campaign strategy 50% (due in examination period). Hurdle Requirement: Students are required to attend a minimum of 75% of classes in order to pass this subject. Assessment submitted late without an approved extension will be penalised at 2% per working day. After two weeks, no late assessment will be accepted. In-class tasks missed without approval will not be marked. All pieces of written work must be submitted to pass this subject.
Prescribed Texts:	Subject readings will be available on-line.
Breadth Options:	This subject is not available as a breadth subject.

Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	<p>On successful completion of this subject students will be able to:</p> <ul style="list-style-type: none"> # Understand the role of global campaigning in international relations. # Appreciate the dynamics that shape global campaigning. # Debate the implications of global campaigning. # Critically interrogate global campaign strategies. # Develop global campaign strategies.
Related Majors/Minors/ Specialisations:	<p>100 Point Master of International Relations 150 point program - full time over 18 months 200 Point Master of International Relations 200 point program - full time over 18 months 200 point program - full time over 24 months</p>