

MGMT90049 Strategy, Ethics & Governance

Credit Points:	12.50
Level:	9 (Graduate/Postgraduate)
Dates & Locations:	This subject is not offered in 2014. 1 week intensive mode
Time Commitment:	Contact Hours: 20 hours of seminars taught intensively over 5 days 2 x 3 hour group case analysis sessions (held on two evenings from 6-9pm during the intensive week) Total Time Commitment: Approximately 2.5 hours of personal study per hour of class time is required to achieve a satisfactory level of performance.
Prerequisites:	Entry into the Master of Enterprise.
Corequisites:	None
Recommended Background Knowledge:	None
Non Allowed Subjects:	None
Core Participation Requirements:	For the purposes of considering requests for Reasonable Adjustments under the Disability Standards for Education (Cwth 2005), and Students Experiencing Academic Disadvantage Policy, academic requirements for this subject are articulated in the Subject Description, Subject Objectives, Generic Skills and Assessment Requirements of this entry. The University is dedicated to provide support to those with special requirements. Further details on the disability support scheme can be found at the Disability Liaison Unit website: http://www.services.unimelb.edu.au/disability/
Contact:	Melbourne Business School @ Berkeley Street Level 4, 198 Berkeley Street Telephone: +61 3 8344 1670 Email: mbs-enquiries@unimelb.edu.au (mailto:mbs-enquiries@unimelb.edu.au) Web: http://mbs.unimelb.edu.au/ (http://mbs.unimelb.edu.au/)
Subject Overview:	This subject examines the nature of strategy in organisations and the role that organisations play in society by exploring their impact on the people who work in them, the communities that surround them, and other stakeholders.
Learning Outcomes:	Students who successfully complete this subject should: <ul style="list-style-type: none"> • Appreciate the historical perspective on the development of the modern organisation. • Understand the concepts and processes of strategy formulation and implementation in organisations. • Understand how ethical issues impact on organising processes and people in the organisation. • Understand the interactions between organisations and diverse stakeholders in the community. • Understand relationships between corporate governance and strategy. • Appreciate management ethics and corporate responsibility.
Assessment:	1 hour exam, completed on the final day of delivery (20%) 1,500 word assignment, due four weeks after the delivery (30%) 3,000 word field project, due eight weeks after the delivery (50%).
Prescribed Texts:	n/a
Breadth Options:	This subject is not available as a breadth subject.
Fees Information:	Subject EFTSL, Level, Discipline & Census Date, http://enrolment.unimelb.edu.au/fees
Generic Skills:	On successful completion of this subject students should have enhanced their skills in: <ul style="list-style-type: none"> # Ethical behaviour in leadership and organisations

	<ul style="list-style-type: none"># Analysis and problem solving# Capacity for intellectual curiosity, creativity and independent thought# Communication of key ideas and theories within the discipline areas# Capacity for effective teamwork and collaboration# Information retrieval and application in relation to practical problems.
Links to further information:	http://www.mccp.unimelb.edu.au/subjects/strategy-ethics-and-governance
Related Course(s):	Master of Enterprise Master of Enterprise (Executive) Master of Public Administration Master of Public Administration (Enhanced)